Driving the Next Generation of Cell-Based Therapies

MaxCyte Corporate Presentation NASDAQ: MXCT • LSE: MXCT March 2023



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A Leading Provider of Cell-Engineering Platform Technologies

With 600+ platforms in place, our proprietary technology unlocks the significant potential of advanced therapeutics

- Enables delivery of almost any molecule into almost any cell type
- Leads the industry in performance (measured by consistency, efficiency, viability, flexibility and scale)
- Extensive product portfolio, supported by a robust intellectual property portfolio
- ~25% 5-Year CAGR of core revenue growth (2018-2022); pharmaceutical-like gross margins of ~89% (2018-2022)

Leading the growing next-generation cell therapy market and capitalizing on rising demand for non-viral engineering approaches

- 20+ years of cell engineering expertise; 30+ field sales and application scientists that support our customers*
- Significant number of collaborations with industry and academia
- FDA Master File and International Technical Files provide clear regulatory path, potentially reducing clinical risk/shortening clinical development
- Used to manufacture drug products for over 45 clinical trials to date

Innovative business model focused on value creation and shared partnership success

MaxCyte°

- Allows MaxCyte to participate in the value created by our partners' programs
- 19 SPL partnerships, which include over \$1.55B* in potential pre-commercial milestone payments with upside from commercial salesbased payments
- Focused over the long-term on creating a diverse portfolio of patient treatments for indications developed by our strategic partners



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Who We Are - Collaborative, Innovative and Experienced Partner



🗾 Nasdaq

Launch of ExPERT **19 SPL Partnerships Signed Since 2017** Listing Nasdag VLx / Grand Opening MXCT Rockville, MD **Listing London** 125 Employees* July 2021 Stock ExPERT™ ATx Gen 2 **Exchange/AIM** Platform 30+ Field Sales and Application Scientists* Transfection System LSE: MXCT, MXCN March 2016 Scalable STx Transfection FDA System Impact Master Scalable GT File Transfection System Scientific Foundation London Stock Exchange ecopert^{*} **Cell Therapy Drug Discovery** 1999 2000 2002 2008 2016 2018 2019 2021 2022

*As of December 31, 2022

MaxCyte: Leading Partner for Complex Cellular Engineering





Value Creation from SPLs



Licensing deals include significant development milestones and high-value participation in future commercial success of partners



Potential value of pre-commercial (clinical development) milestones from SPLs exceeds \$1.55B USD*



Sales-based payments upon partner's product commercialization



Recurring revenues from lease of instruments and sales of single-use disposables that grow with program success



Milestone revenue is MaxCyte's highest growth revenue stream

**Casebia/CRISPR's SPL partnership (signed in 2017) included the rights to use MaxCyte's technology in the development of exacel (formerly known as CTX001). As announced in the press release on September 28th, 2022, Vertex has signed an SPL agreement with MaxCyte – Vertex has obtained the clinical and commercial rights to use MaxCyte's technology for the development of exa-cel (formerly known as CTX001).

Cumulative Potential Pre-CML Milestones >\$1.55B USD* curamus KSQ nkarta Sana ** editas catamaran 🖢 CARIBOU VERTEX PRECISION BIOSCIENCES Beam CO **LG** Chem celularity Kite CRISPR ** MYELCID THERAPEUTICS CASEBIA 🕷 Allogene THERAPEUTICS INTIMA BIOSCIENCE 2017 2020 2021 2022 2023 2018 2019 Graph is provided for illustrative purposes only. *As of December 2022

Continued Investment in Cell and Gene Therapy



1,800+

Genetically-modified cell therapies in development

650+

Genetically-modified cell therapies in <u>preclinical</u> development

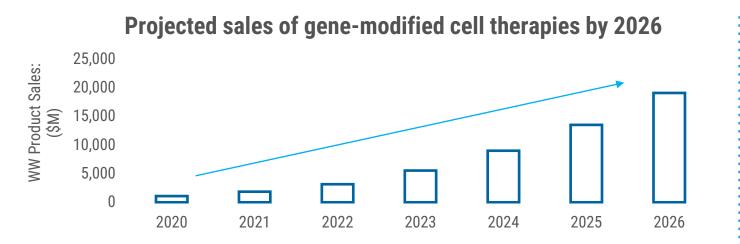
Source: Evaluate Pharma

Source: Evaluate Pharma

Total amount of 2022 global financings for cell and gene therapy companies

\$12.6B

Source: Alliance for Regenerative Medicine



Source: Evaluate Pharma

2022 focus has been on innovation and complexity:

- ✓ "Other" cell types (such as dendritic cells, stem cells or myeloid cells, among others) grew 129% in 2022 compared to 2021
- Development of allogeneic therapies has increased more sharply (33%) than autologous modalities (23%) in the past year
- ✓ Rapid growth in cell targets: TAA, GPRC5D, CLEC12A, CD22, CD276, CLDN18 and KRAS experienced 100+% yr/yr growth in 2022

Source: Saez-Ibañez, Ana Rosa, et al. "Landscape of Cancer Cell Therapies: Trends and Real-World Data." *Nature News,* June 2022.

New cell and gene therapies

approved in 2022

ExPERT™ Platform Addresses Industry Challenges



Challenges

MaxCyte's Solutions

de-risk regulatory review



Lack of industry standard for process design causes development to be costly and inconsistent across manufacturing runs





MaxCyte technology allows plug and play processes with rapid optimization delivering reproducible outcomes and the ability to seamlessly scale up from pre-IND to the clinic and commercialization



Flow Electroporation[®] technology facilitates multiplex and sequential engineering without the payload and capacity limitations of viral approaches

FDA Master File can be referenced in regulatory filings to accelerate and

Regulatory risk increases with new unknowns (donor cells, next-gen approaches, new indications)



Vein-to-vein manufacturing times are high; optimizations needed to deliver medicines to patients faster



ExPERT[™] platform provides industry leading transfection efficiency & cell viability at high scale in 30 minutes or less, enabling manufacturers to quickly scale up production

The ExPERT[™] Platform Enabling Non-Viral Cell Engineering



- Launched in 2019 based on MaxCyte's proprietary Flow Electroporation[®] technology and has been optimized for the past 20+ years
- Leverages the reversible permeability of the cell membrane in response to an electric charge
- Universally delivers molecules, such as nucleic acids, gene-editing tools and proteins, into cells
- Agnostic to cell type, approach (auto/allo) and/or gene manipulation technology
- Enables customers to use a **single platform from concept through to the clinic** in a GMP environment
- Supported by a robust intellectual property portfolio (150+ patents granted in US and foreign jurisdictions and 95+ patents pending worldwide)

ExPERT[™] Instrument Portfolio



High Performance:

- >90% transfection efficiencies (depending on cell type and molecule)
- >90% cell viabilities
- Computer-controlled system for reproducible results

Flexibility:

- Single, fully-defined, animal component-free electroporation buffer for all cell types
- Pre-loaded library of validated, cell-specific protocols

Scalability – Ability to Transfect:

- 75,000 to 7 million cells in seconds
- Up to 20 billion cells in less than 30 minutes
- And up to 200 billion cells in less than 30 minutes with the high scale VLx

High Quality:

- Sterile, single-use processing assemblies (PAs)
- Closed, cGMP-compliant, ISO-certified, and CE marked instruments
- Supported by US FDA Master File and global equivalents

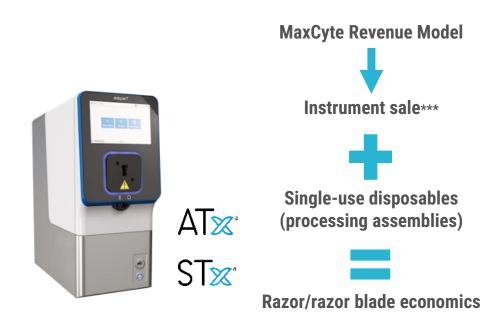
Growing Opportunity from R&D to Therapeutics



DRUG DISCOVERY & DEVELOPMENT -

Cells to Discover Drugs

Blue-chip client base includes the top ten global pharma companies and 20 of the top 25**



CELL THERAPY - Cells as Drugs

19 SPL partnerships with cell therapy developers that allow for more than 125 clinical programs*; > \$1.55B in potential pre-commercial milestones* MaxCyte Revenue Model



Annual instrument license fee****

Single-use disposables (processing assemblies)

Strategic partnership terms

Razor/razor blade economics and share of therapeutic economics

* Updated as of December 2022

** Based on 2021 revenue

*** Includes RUO- non-exclusive license only; \$119,000 list price for STx sale

**** Lease price of \$150,000 per year for pre-clinical use or \$250,000 per year for clinical use

Example: Typical Single-Product Revenues from a Representative License Deal





Commercial Phase

Low single digit % share of sales, including sales-based payments, annual instrument fees and disposable sales

Approval: Year 5+ Multiple 7-figure milestones



Mid-late Clinical: (Phase 2/3) Years 3-5+

7-figure milestone per product increasing instrument and disposables usage



Early Clinical: (Phase 1/2) Years 1-3

Mid-6-figure to Low-7-figure milestones 1-3+ instruments + disposables

Cell Therapy Partner Program Value Schematic

Instruments and Processing Assemblies

Milestones

Sales-Based Payments

SPL Partnerships Offer Significant Revenue Upside, Particularly in Commercial

Example Partnerships NPV*

Assumes 6 programs per SPL launching 1 year apart, 2 fail in preclinical,

4 enter clinical, and 1 reaches commercial

Higher Value Partnership NPV

Influencing Factors:

Higher utilization

MaxCyte°

milestones

*10-vear NPV

sales curve

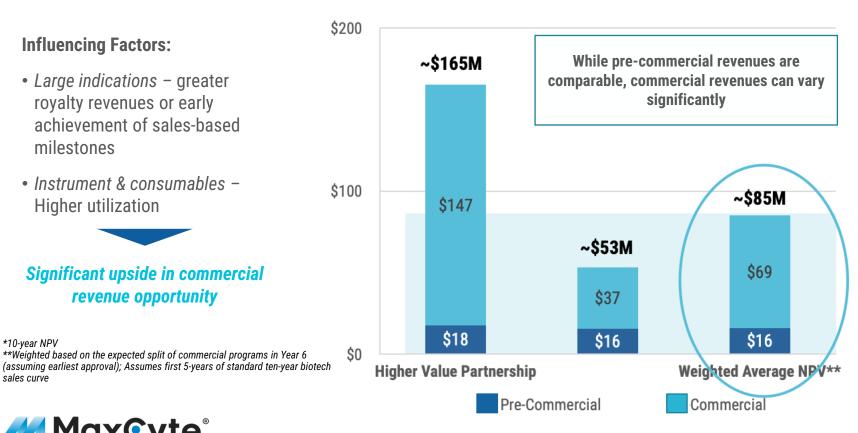
• Large indications – greater

royalty revenues or early

achievement of sales-based

Instrument & consumables –

Significant upside in commercial revenue opportunity



Numbers are illustrative as an example and not specific to one SPL Partnership

Lower Value Partnership NPV

Influencing Factors:

- Small indications lower sales royalties or longer time period to realize commercial milestones
- Conservative commercial milestones Smaller opportunity
- Instrument & consumables Lower utilization



Lower-bound estimate per **Partnership**

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MaxCyte Partnership Pre-Commercial Milestone Events

2017-2022 Total Milestone Events by Phase

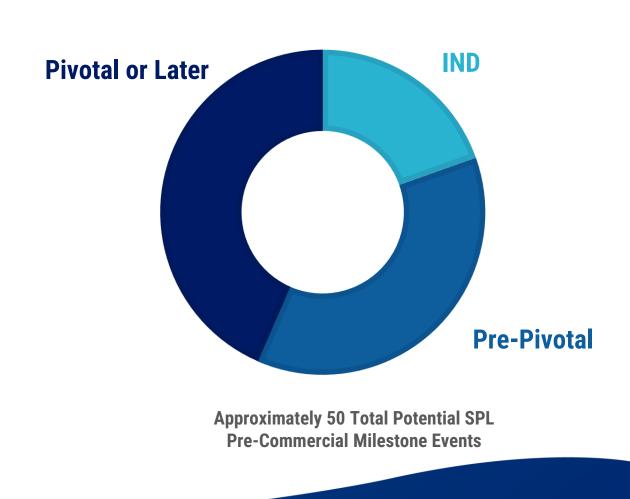
Pivotal or Later

Pre-Pivotal IND

As of March 2023 / Pre-Pivotal includes Phase 1, Phase 2 and first manufacturing events

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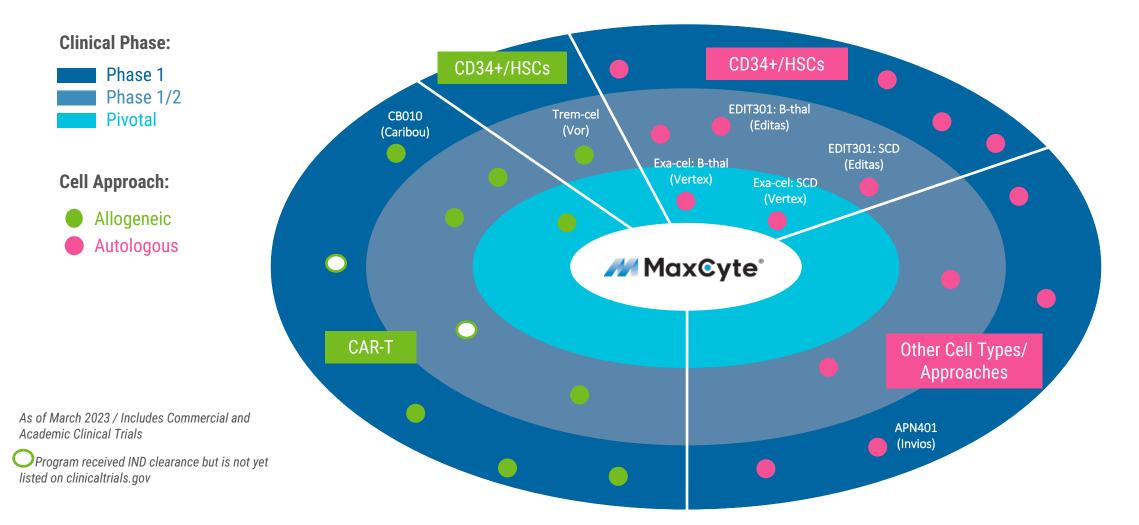
2023-2025 Total Milestone Events by Phase





MaxCyte-Enabled Active Clinical Trials





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MaxCyte Enables Next-Generation Cell Therapies Across a Variety of Diseases

Indications in Active MaxCyte-Enabled Clinical Trials

Clinical trial = FDA IND clearance or equivalent

Genetic Diseases

Beta-Thalassemia Sickle Cell Disease Chronic Granulomatous Disease (CGD)

Hematological Malignancies

Acute Lymphoblastic Leukemia Acute Myeloid Leukemia Chronic Lymphocytic Leukemia Multiple Myeloma Non-Hodgkin Lymphoma T-Cell Lymphoma



1,000+

Estimated patients in active clinical trials enabled by MaxCyte

As of March 2023 / Includes Commercial and Academic Clinical Trials, Source: clinicaltrials.gov

Infectious Disease

HIV

Solid Tumors

Non-small Cell Lung Cancer Glioblastoma Renal Cell Carcinoma Other Solid Tumors

Gene-Editing Tools used in MaxCyte-Enabled Clinical Trials

- √ ARCUS
- ✓ Base-editing (CRISPR)
- √ CRISPR
- ✓ RNA-Based Engineering
- √ TALENS
- ✓ Zinc Finger Nucleases (ZFNs)

First MaxCyte-Enabled Therapy is expected to be approved as early as

2023/2024

Source: Evaluate Pharma

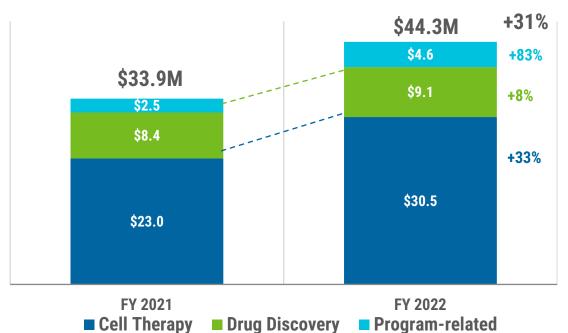


Financials Update



FY 2022 Key Financial Highlights





Revenues (\$M)

Operating Expenses (\$M) \$66.5M \$48.4M FY 2021 FY 2022

The overall increase in operating expenses was principally driven by increases in headcount, occupancy and public company expenses.

31% Year-Over-Year Total Revenue Growth in 2022

Gross Margins

~88%



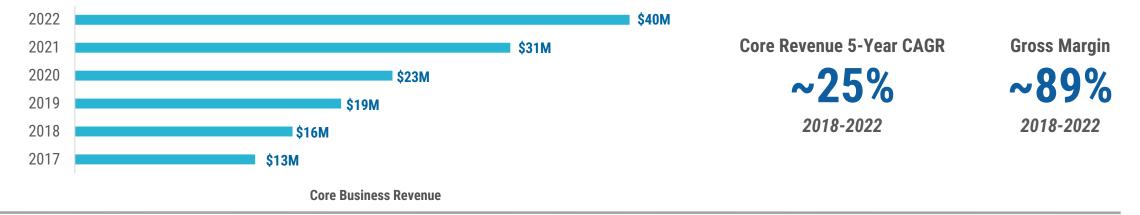
Balance Sheet

Total cash, cash equivalents and short-term investments were \$227.3 million as of December 31, 2022.

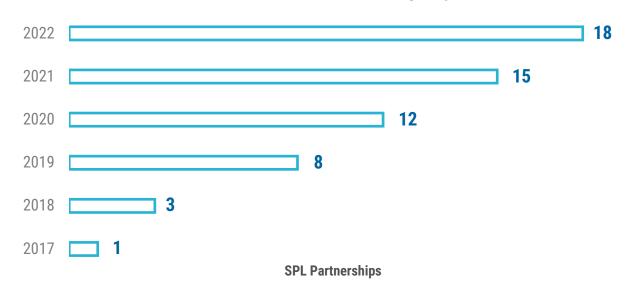
Continued Growth Over the Last 5+ Years



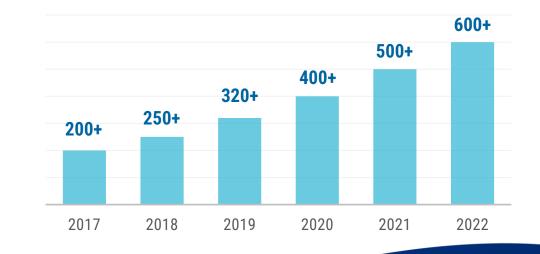




Cumulative SPL Partnerships by Year



Rapid Growth of Cumulative Instrument Placements



2022 Summary and Outlook for 2023+





- Added 3 new SPL partnerships in 2022 including Intima Biosciences in • February, LG Chem in July and Curamys in December
- Signed an SPL partnership with Vertex upon Vertex obtaining the clinical and commercial rights to use MaxCyte's technology for the development of exa-cel (formerly known as CTX001)
- Completed move into new HQ; more than triples manufacturing space • and adds additional process development facilities
- Launched the VLx at BPI Conference in September 2022 to support the ۰ use in large-scale bioprocessing applications

- Initial 2023 guidance for total revenue growth 21% to 26% over 2022, including core revenue growth of 20% to 25% and SPL program-related revenue of approximately \$6 million
- Continue to launch new PAs to address customer needs around scale and build out in-house manufacturing capacity including automation
- Controlled launch of the VLx to develop use cases in applications and cell types
- Continue to build out capabilities to serve global commercial launches of therapeutic products enabled by MaxCyte
- Evaluate opportunities that are an expansion of the core technology including process analytics and product characterization

Thank you! Any questions?



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