



# Driving the Next Generation of Cell-Based Therapies

MaxCyte Corporate Presentation

August 5, 2021

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# A Leading Provider of Cell-engineering Platform

**With 400+ platforms in place, our proprietary technology platform unlocks the significant potential of advanced therapeutics**



- Enables delivery of almost any molecule into almost any cell type
- Leads the industry in performance (measured by consistency, efficiency, viability, flexibility and scale)
- Extensive product portfolio, supported by a robust intellectual property portfolio
- ~23% 5-year CAGR of organic revenue growth; pharmaceutical-level gross margins of ~89%

**Leading the growing next-generation cell therapy market and capitalize on rising demand for non-viral engineering approaches**



- 20+ years of cell engineering expertise; 20+ field sales and application scientists that support our customers
- Significant number of collaborations with industry and academia
- Supported by our FDA Master File and International Technical Files to reduce clinical risk/shorten clinical development; referenced in over 30 clinical trials

**Innovative business model focused on value creation and shared partnership success**



- Allows MaxCyte to participate in the value created by our partners' programs
- 13 Strategic Platform Licenses (SPLs), which include over \$950m in potential pre-commercial milestone payments with upside from commercial sales-based payments
- Focused over the long-term on creating a diverse portfolio of patient treatments for indications developed by our strategic partners

# Executive Leadership with Broad Depth of Experience



**Doug Doerfler**  
*President and Chief Executive Officer*

- Co-founded MaxCyte 1998; 20+ years developing MaxCyte's Flow Electroporation® technology
- Previously CEO of Immunicon; various positions at Life Technologies



**Amanda Murphy, CFA**  
*Chief Financial Officer*

- 15 years of equity research experience covering high science tools and diagnostics, cell and gene therapy ecosystem



**Ron Holtz, CPA**  
*Chief Accounting Officer*

- 15 years at MaxCyte; previously public and private company CFO
- Previous experience in EY's Financial Advisory Services Group



**Maher Masoud, JD**  
*Executive Vice President and General Counsel*

- 21 years as biotech industry attorney and general counsel: Wellstat; Rossi/Masoud LLC; Human Genome Sciences, Inc.
- Managed legal team/compliance on drug launches, negotiated/executed 1,000+ clinical trial agreements, negotiated licensing deals valued at \$300+ million



**Thomas M. Ross**  
*Executive Vice President, Global Sales*

- 35+ years of successful sales, marketing and operations leadership in life science and clinical diagnostics markets
- Previously SVP Commercial Operations at OpGen; Chief Commercial Officer at Predictive BioScience; VP North America Medical Diagnostics Sales at Qiagen/Digene Corporation

## Board of Directors

**J. Stark Thompson, PhD**  
*Non-Executive Chairman*

**Doug Doerfler**  
*Chief Executive Officer, MaxCyte*

**Yasir Al-Wakeel, BM MCh**  
*Non-Executive Director*

**Will Brooke**  
*Non-Executive Director*

**Richard Douglas, PhD**  
*Non-Executive Lead Director*

**Stan Erck**  
*Non-Executive Director*

**Rekha Hemrajani**  
*Non-Executive Director*

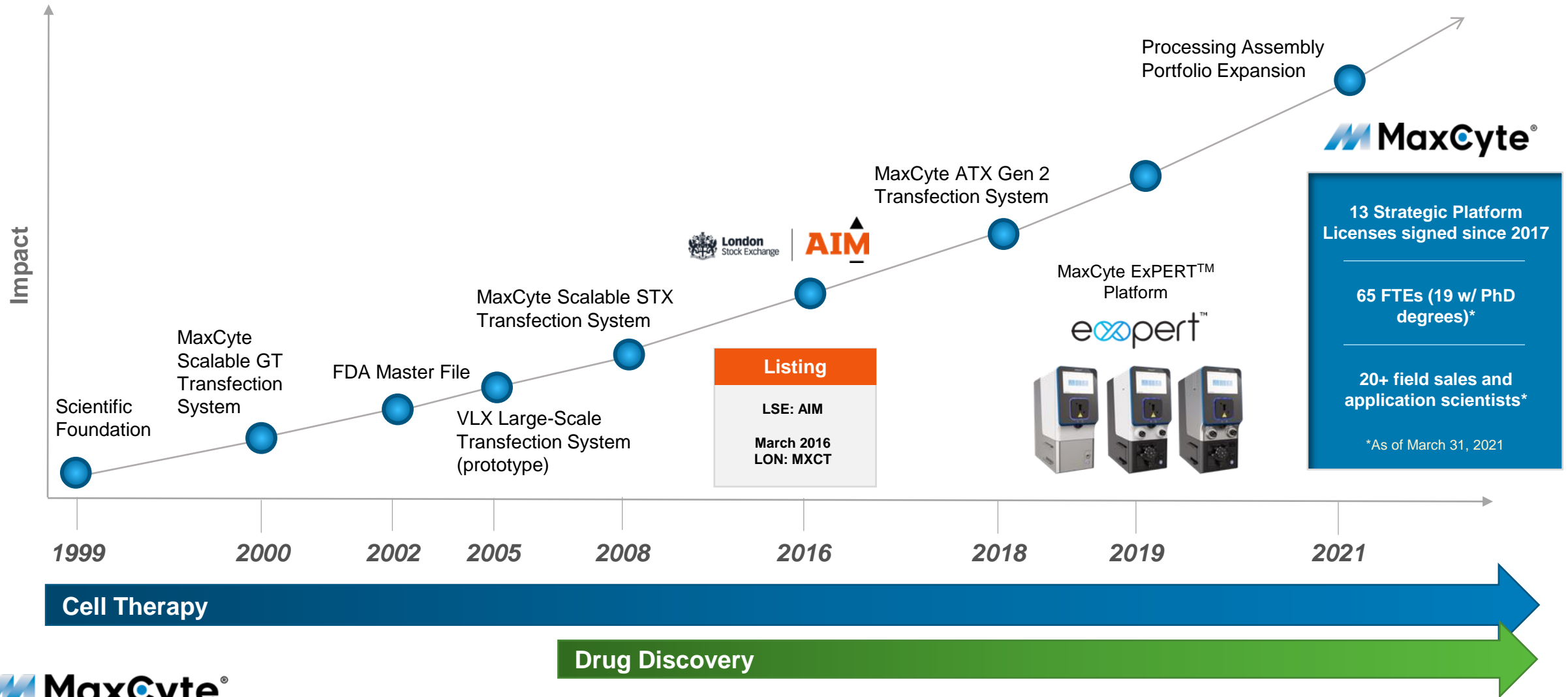
**John Johnston**  
*Non-Executive Director*

**Art Mandell**  
*Non-Executive Director*

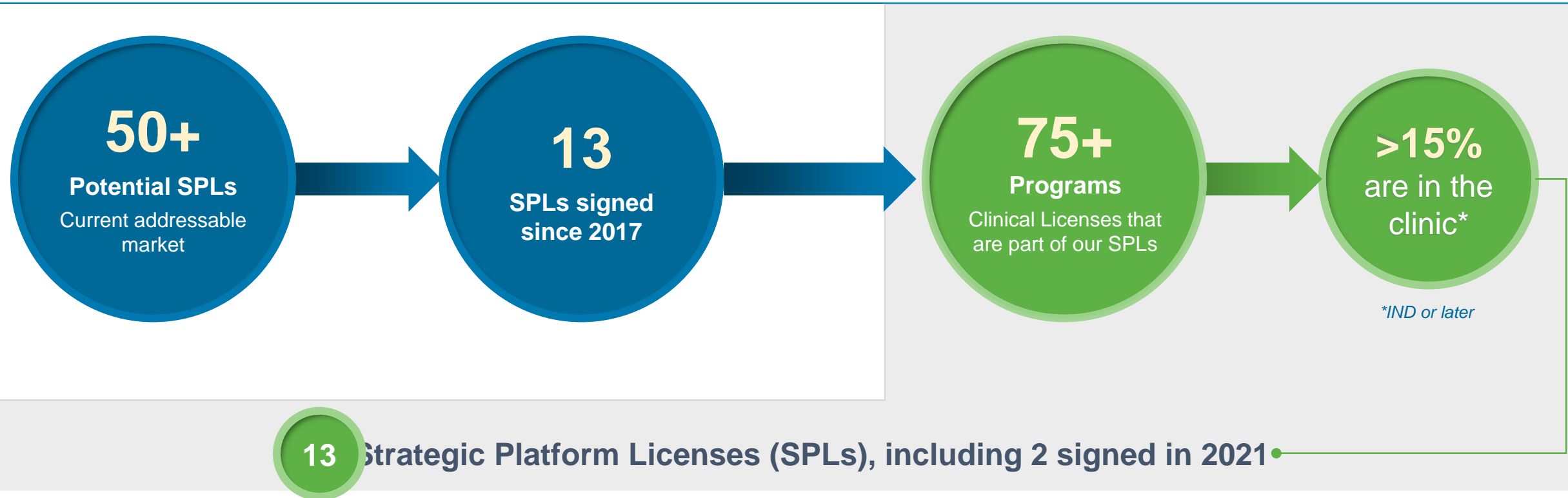




# We Are Just Beginning Our Forward Momentum



# MaxCyte: Leading Partner for Complex Cellular Engineering

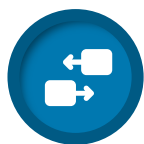


# Value Creation from SPLs

- Licensing deals include significant development milestones and high-value participation in future commercial success of partners



Potential value of pre-commercial (clinical development) milestones from SPLs exceeds \$950m USD



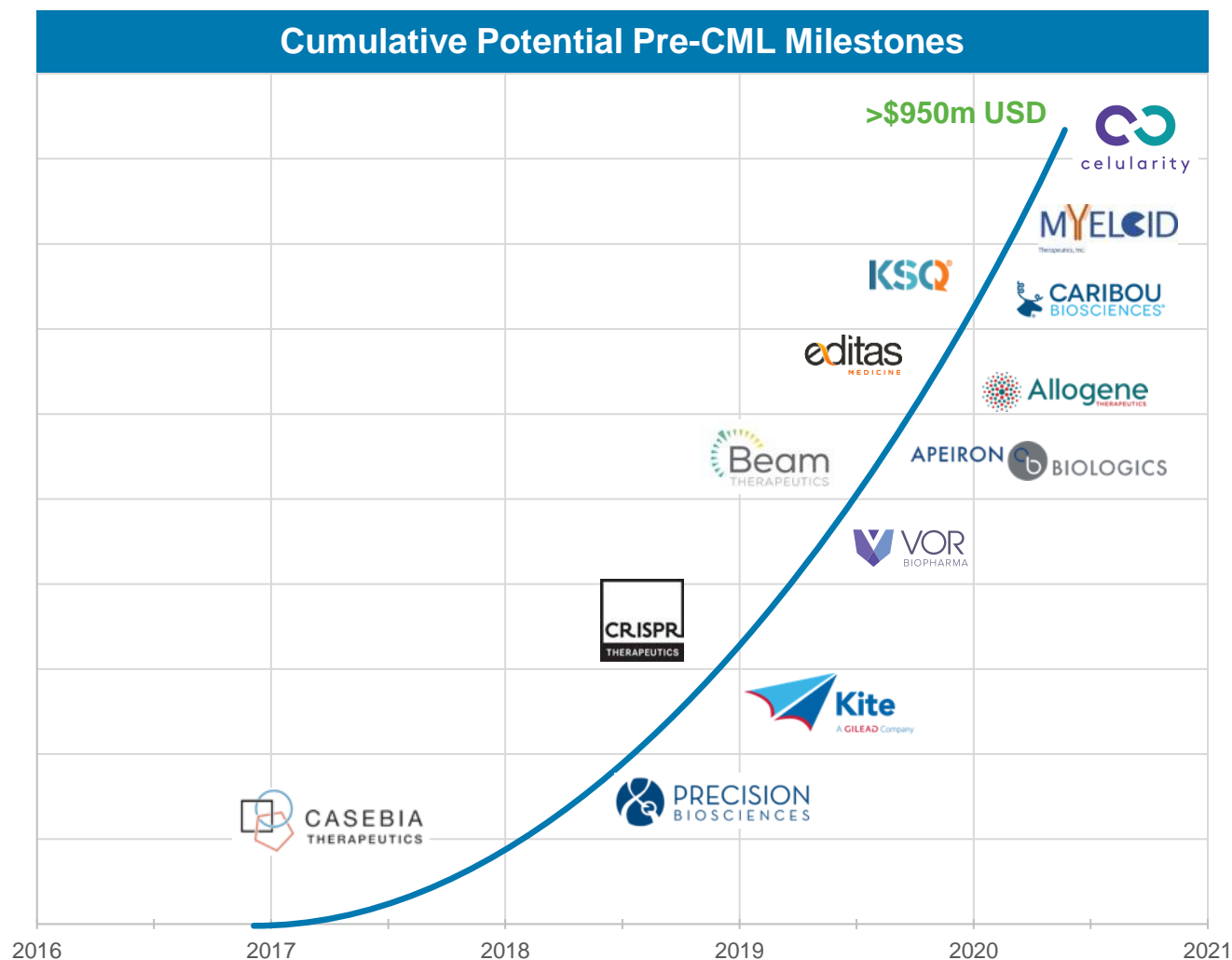
Sales-based payments upon partner's product commercialization



Recurring revenues from lease of instruments and sales of single-use disposables that grow with program success



Milestone revenue is MaxCyte's highest growth revenue stream



# Continued Investment in Cell Therapy

**1,800+**

Cell and gene therapies in development globally

Source: ASGCT – Pharma Intelligence

**~700**

Genetically-modified cell therapies in development

Source: Evaluate Pharma

**40+**

Allogeneic companies with assets in development

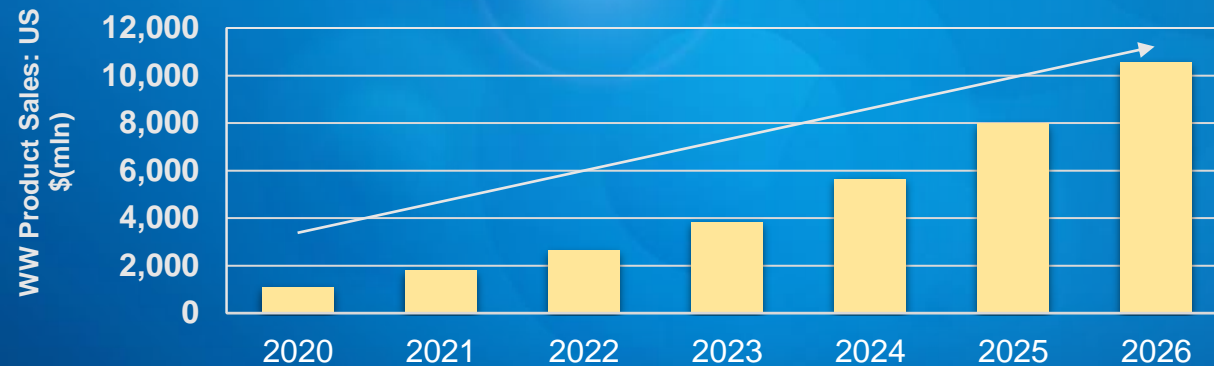
Source: William Blair Research

Total amount of 2020 global financings for cell and gene therapy companies

**\$19.9B**

Source: Alliance for Regenerative Medicine

## Projected sales of gene-modified cell therapies by 2026



Source: Evaluate Pharma

First next-generation engineered cell therapy expected to be approved in

**2023 - 2024**

Source: Evaluate Pharma



# ExPERT™ Platform Addresses Industry Challenges

## Challenge

## MaxCyte's Solutions



Development times and cost of viral vectors as delivery method has increased



Non-viral approaches address viral vector capacity constraints and safety concerns



Next-generation cell therapy programs have become increasingly complex



Flow Electroporation® technology facilitates multiplex engineering; challenging with viruses given payload limitations, capacity constraints, and cost



Regulatory risk increases with new unknowns (donor cells, 2<sup>nd</sup>/3<sup>rd</sup>/4<sup>th</sup> gen approaches, new indications)



FDA Master File can be appended to regulatory filings to reduce regulatory risk



Vein-to-vein manufacturing times are high; efficiencies needed to deliver medicines to patients faster



ExPERT™ platform provides industry leading efficiency/viability at high scale in 30 minutes or less, enabling manufacturers to quickly scale up production

# The ExPERT™ Platform

## Enabling Non-viral Cell Engineering

- Launched in 2019 based on MaxCyte's **proprietary Flow Electroporation® technology** that is continuing to be optimized for the past 20+ years
- Leverages the reversible permeability of the cell membrane in response to an electric charge
- **Universally delivers molecules**, such as nucleic acids and proteins, to cells
- **Agnostic to cell type, approach (auto/allo)** and/or gene manipulation technology
- Enables customers to use a **single platform from concept through to the clinic** in a GMP environment
- Supported by a **robust intellectual property portfolio** (50+ patents in US and foreign jurisdictions and 75+ patents pending)



### High Performance

- >90% transfection efficiencies (depending on cell type and molecule)
- >90% cell viabilities
- Computer-controlled system for reproducible results



### Flexibility

- Single, fully-defined, animal component-free electroporation buffer for all cell types
- Pre-loaded library of validated, cell-specific products



### Scalability – ability to transfect:

- 75,000 to 7 million cells in seconds
- Up to 20 billion cells in less than 30 minutes
- And up to 200 billion cells in less than 30 minutes with the high scale VLX



### High Quality

- Sterile, single-use processing assemblies (PAs) – “disposables”
- Closed, cGMP-compliant, ISO-certified, and CE marked instruments
- Supported by US FDA Master File and global equivalents

## ExPERT™ Instrument Portfolio

AT<sub>x</sub>



Small to mid-scale RUO

ST<sub>x</sub>



Full scale RUO

GT<sub>x</sub>



Full scale GMP

# Growing Opportunity from R&D to Therapeutics



## DRUG DISCOVERY & DEVELOPMENT - CELLS TO DISCOVER DRUGS

Blue-chip client base includes the top ten global pharma companies and 20 of the top 25\*

### MaxCytel Revenue Model



Instrument sale\*\*



Single-use disposables  
(processing assemblies)



Razor/razor blade economics

ST<sub>x</sub> AT<sub>x</sub>



## CELL THERAPY - CELLS AS DRUGS

13 SPLs with cell therapy developers that allow for more than 75 clinical programs; > \$950m in potential pre-commercial milestones

GT<sub>x</sub>



### MaxCytel Revenue Model



Annual instrument license fee\*\*\*



Single-use disposables  
(processing assemblies)



Strategic partnership terms

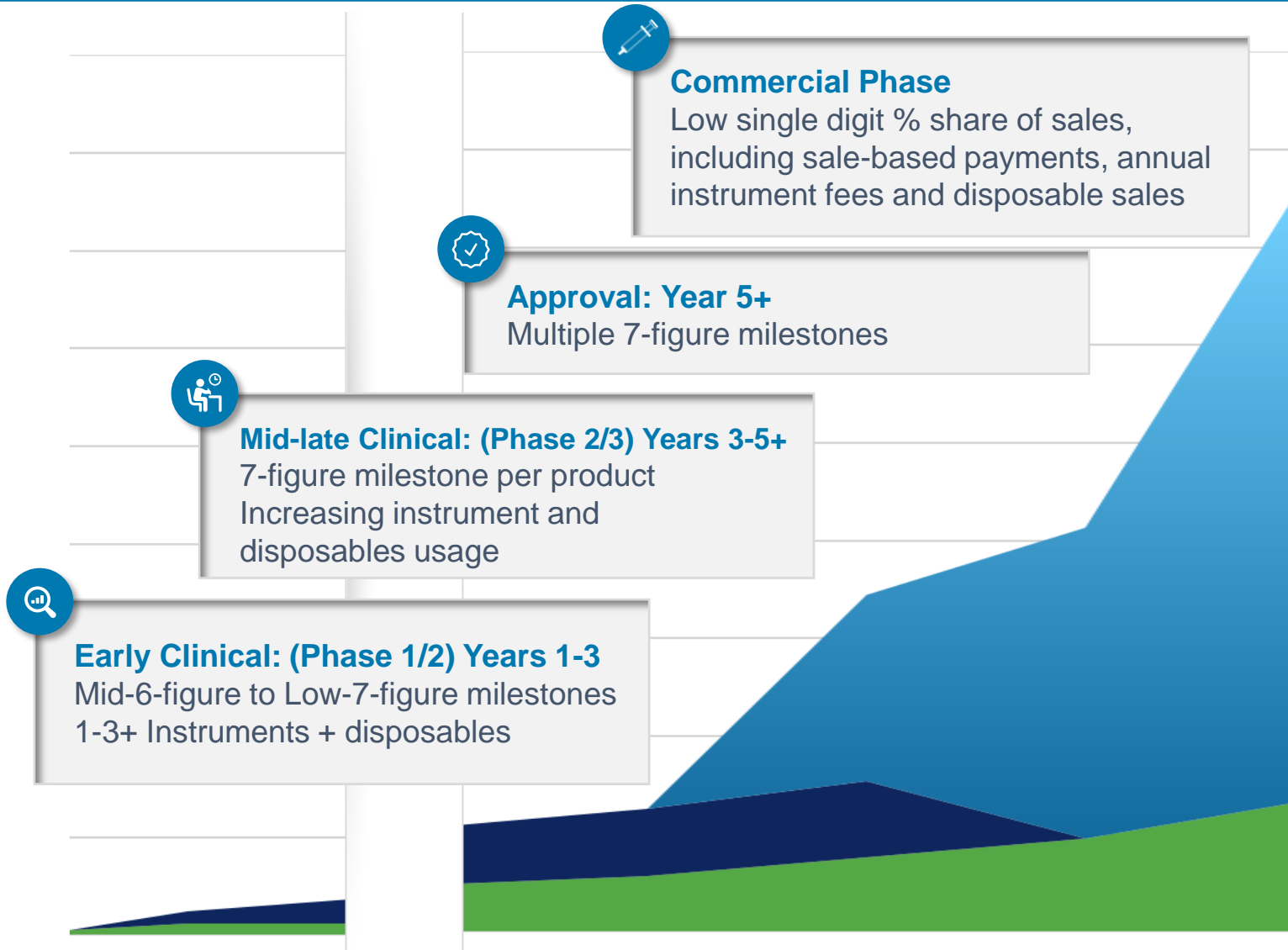


Razor/razor blade economics and share of  
therapeutic economics

\* Based on 2020 revenue  
\*\* Includes RUO- non-exclusive license only; \$119,000 list price for STx sale

\*\*\* \$150,000 per year lease price for pre-clinical use or \$250,000 per year lease price for clinical use

# Example: Typical Single-product Revenues from Representative License Deal

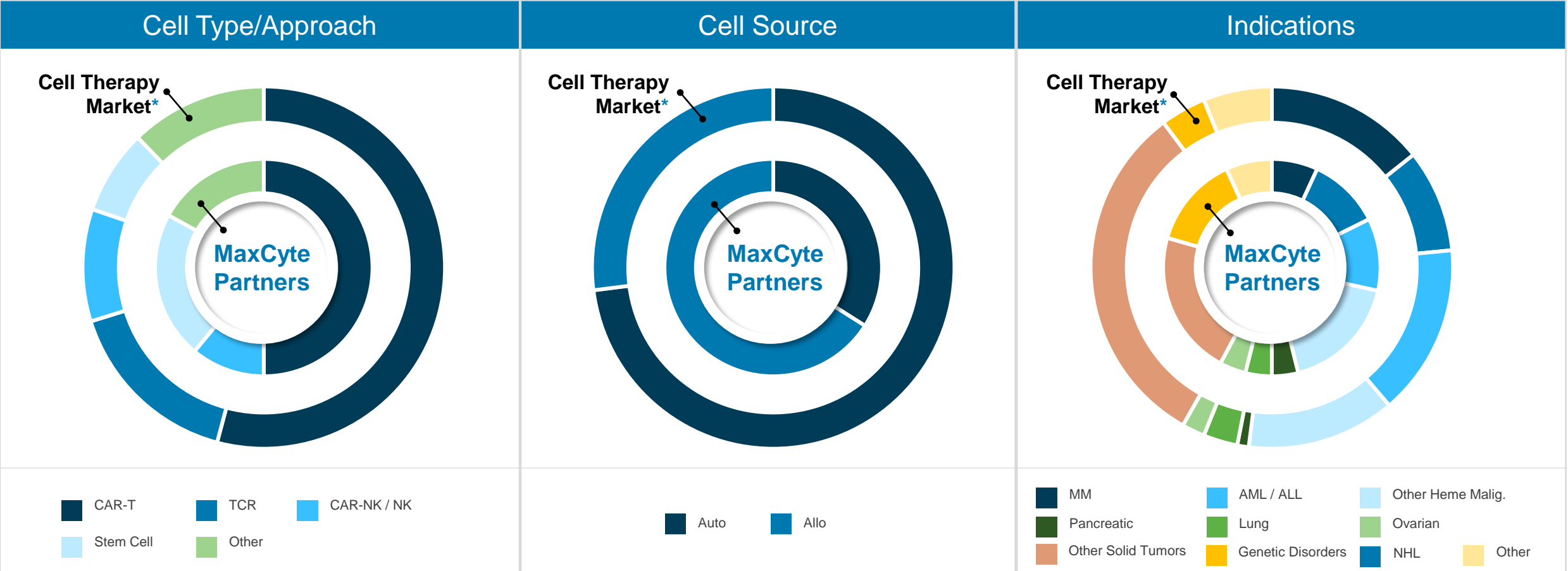


## Cell Therapy Partner Program Value Schematic

- Instruments and Processing Assemblies
- Milestones
- Sales-based Payments

# Building a Large Portfolio of Diverse Customers

MaxCyte's clinical customer base reflects the industry in diversity of cell types, sources, and indications



Note: \* All clinical gene-modified cell therapies across therapeutic areas (e.g., oncology, inherited disorders, immune disorders) utilizing viral and/or non-viral delivery are included, while other regenerative medicine programs that do not entail genetic modification to obtain a cell-based therapeutic product (e.g., tissue engineering, immune or stem-cell therapies that are not genetically modified) are excluded.

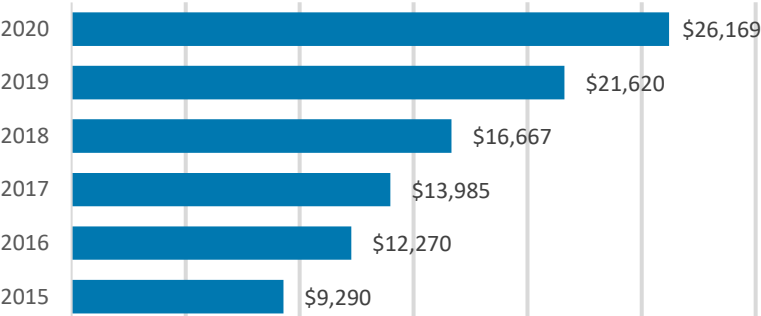


# Solid 5-year Financial Results

2015-2020

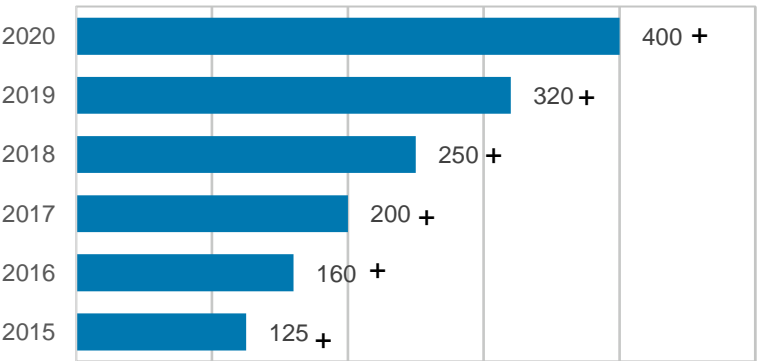
## Revenue (USD, 000s)

5 Year Revenue CAGR 23%



## Instruments Placed

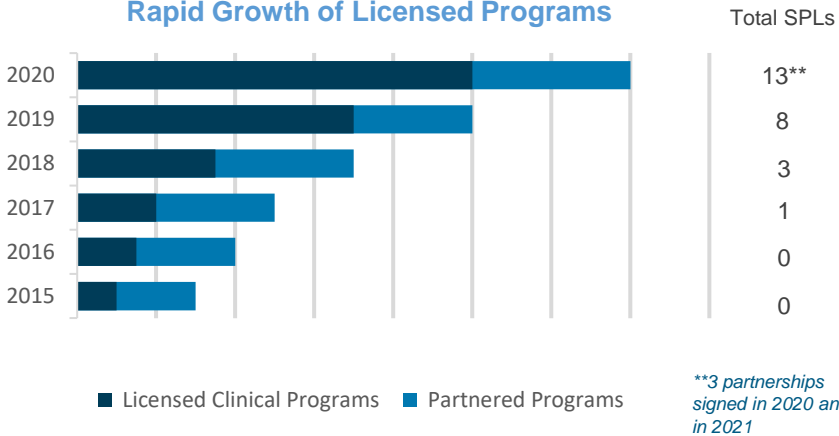
Rapid Growth of Cumulative Placements



## Partnered Programs\*

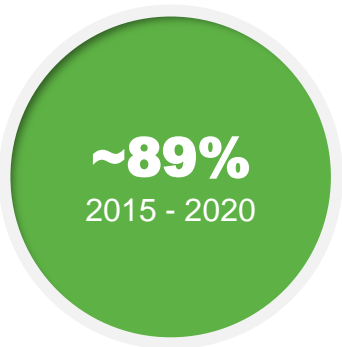
\* Excluding deals signed before 2015

Rapid Growth of Licensed Programs



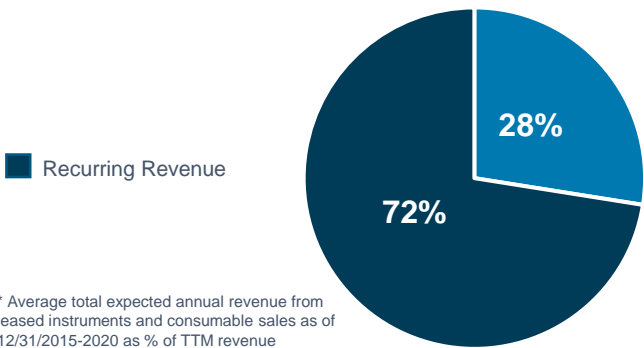
## Gross Margin

Pharmaceutical-level Margins

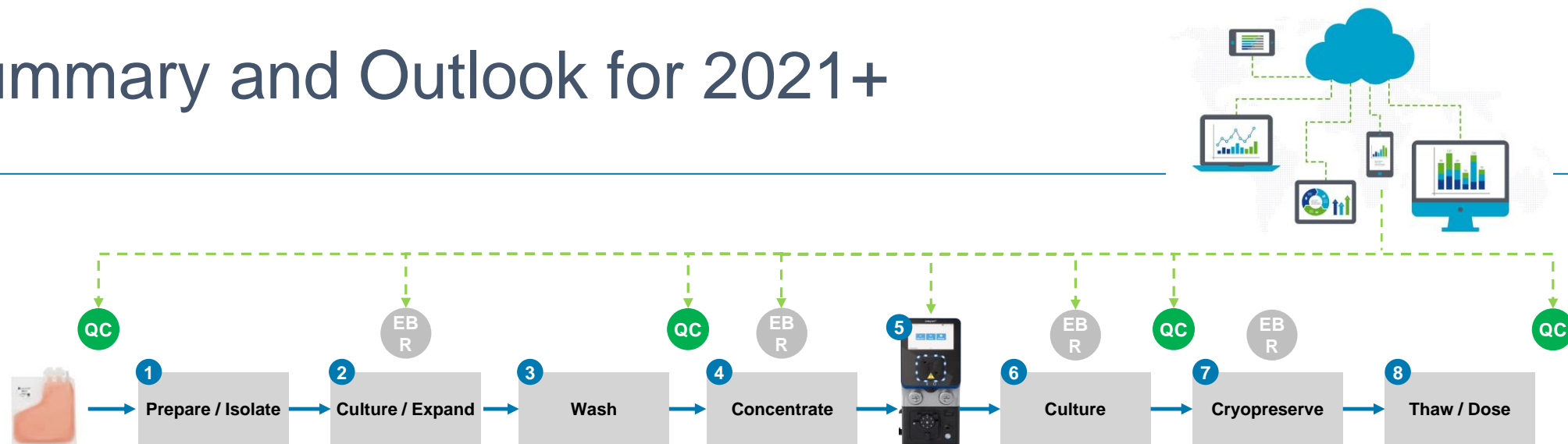


## Recurring Revenues

(% of TTM revenues)\*



# Summary and Outlook for 2021+



## 2020 Achievements

- Reported 21% revenue growth despite a challenging COVID environment
- Continued to expand capabilities in engineering new cell types
- Built our PA portfolio with the introduction of new PAs
- Expansion of strategic partnerships; 4 in 2020/early 2021; strategic partnership pipeline is the largest it has been
- Made the decision to re-allocate CARMA™ funding to Life Sciences to accelerate growth

## 2021+ Goals

- 1 Strong top-line growth driven by cell therapy
- 2 Invest in manufacturing expansion/automation
- 3 Continue to launch new products to address customer needs and expand into new applications
- 4 Working towards commercializing the large-scale platform (VLx) and associated consumables under the ExPERT™ brand
- 5 Future investments in upstream and downstream technologies in cell therapy through partnerships or acquisitions

# Key Investment Highlights



## Market-leading provider of cell engineering enabling technologies based on proprietary Flow Electroporation® (the ExPERT™ platform)

- High efficiency, reproducible, scalable non-viral cell engineering system; proprietary platform unlocks potential of engineered cell therapy
- Highly recurring revenue enables MaxCyte to realize razor/razor blade economics and capture a part of product economics while delivering high margins (~89% gm across the portfolio)



## “Go to” non-viral delivery technology critical for manufacturing of next-generation cell therapies

- Total of 13 SPLs clinical and commercial partnerships; including two strategic license customers added in 2021
- Total potential pre-commercial milestone payments now exceed \$950m



## Robust full-year 2020 results and strong 2021 revenue growth expected

- FY20 revenues of \$26.2M with year-over-year growth of 21%
- Strong underlying revenue growth in cell therapy business driven by clinical progression of our existing customers' programs and new customer acquisition due to the most robust SPL pipeline to date



## Corporate Update

- Raised approximately \$80M in two transactions principally with top-tier US life science investors
- Focusing future investment into high-value expansion opportunities to support partners' clinical advancement and commercial launches of therapies enabled by MaxCyte technology



 **MaxCyte®**

Thank You  
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