



# Driving the Next Generation of Cell-Based Therapies

## MaxCyte Q3 2021 Business Update and Recent Highlights

NASDAQ: MXCT

LSE: MXCT, MXCN

November 2021

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# A Leading Provider of Cell-engineering Platform

**With 400+ platforms in place, our proprietary technology platform unlocks the significant potential of advanced therapeutics**



- Enables delivery of almost any molecule into almost any cell type
- Leads the industry in performance (measured by consistency, efficiency, viability, flexibility and scale)
- Extensive product portfolio, supported by a robust intellectual property portfolio
- ~23% 5-year CAGR of organic revenue growth; pharmaceutical-level gross margins of ~89%

**Leading the growing next-generation cell therapy market and capitalize on rising demand for non-viral engineering approaches**



- 20+ years of cell engineering expertise; 20+ field sales and application scientists that support our customers\*
- Significant number of collaborations with industry and academia
- Supported by our FDA Master File and International Technical Files to reduce clinical risk/shorten clinical development
- Used to manufacture drug products for over 35 clinical trials to date

*\*As of March 31, 2021*

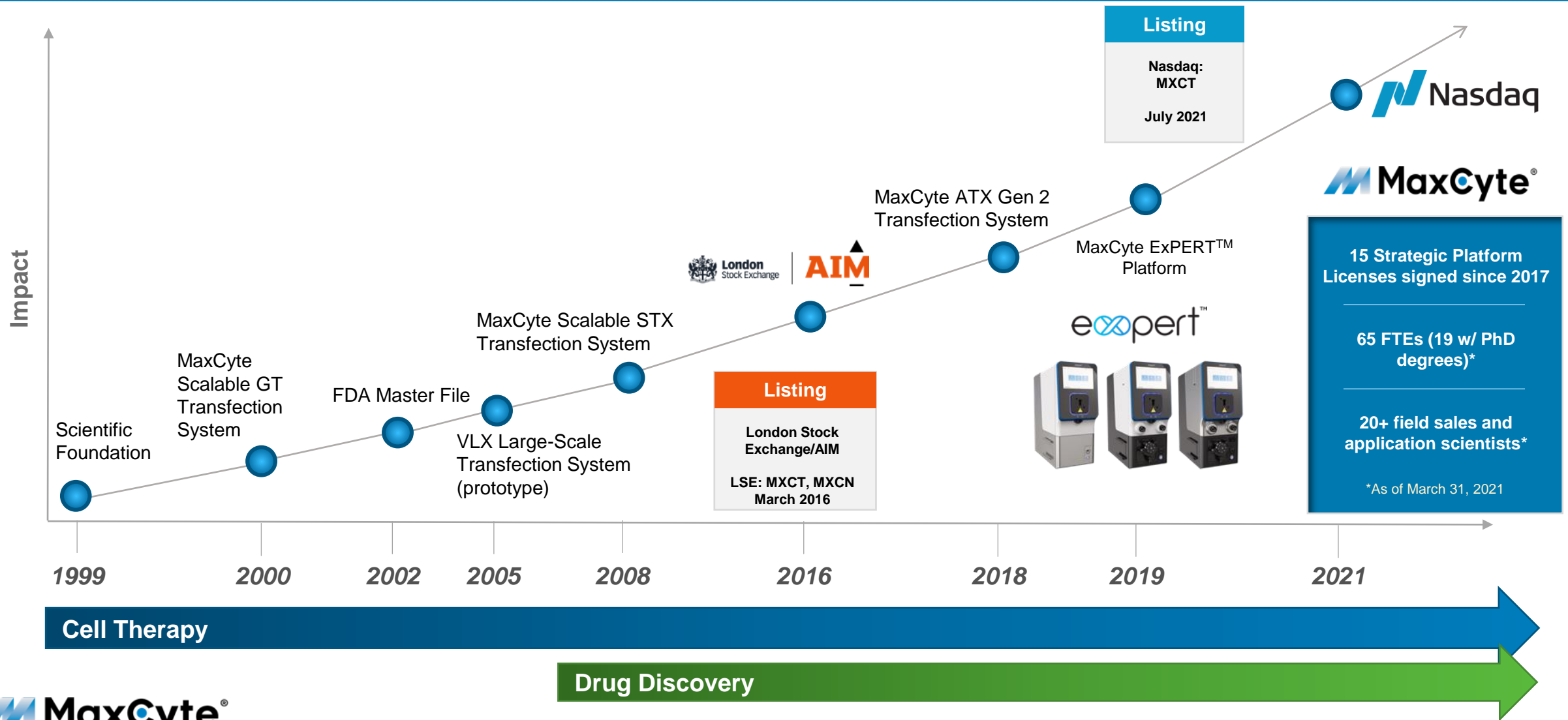
**Innovative business model focused on value creation and shared partnership success**



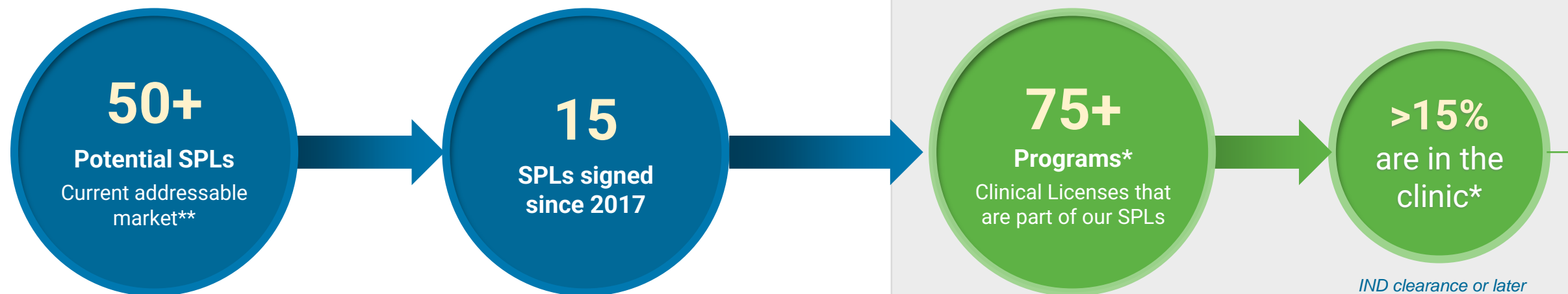
- Allows MaxCyte to participate in the value created by our partners' programs
- 15 Strategic Platform Licenses (SPLs), which include over \$950m\*\* in potential pre-commercial milestone payments with upside from commercial sales-based payments
- Focused over the long-term on creating a diverse portfolio of patient treatments for indications developed by our strategic partners

*\*\*As of January 20, 2021*

# We Are Just Beginning Our Forward Momentum



# MaxCyte: Leading Partner for Complex Cellular Engineering



Note: \*\*Number of gene-modified cell therapy companies across immuno-oncology and inherited disorders using non-viral delivery in preclinical development.

\*Updated as of July 30, 2021

**15** Strategic Platform Licenses (SPLs), including 4 signed in 2021



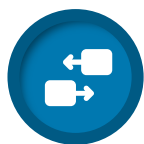


# Value Creation from SPLs

- Licensing deals include significant development milestones and high-value participation in future commercial success of partners



Potential value of pre-commercial (clinical development) milestones from SPLs exceeds \$950m USD\*



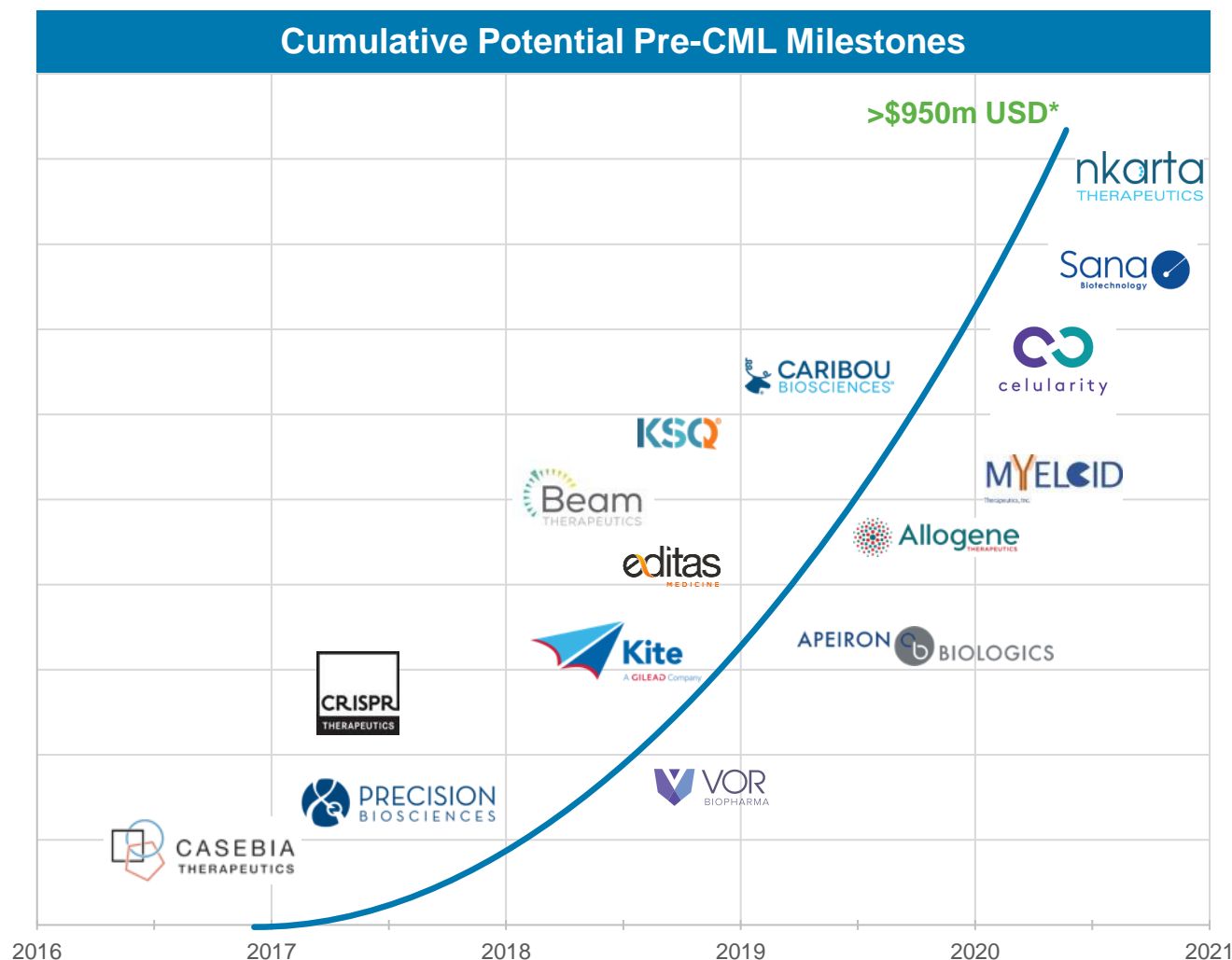
Sales-based payments upon partner's product commercialization



Recurring revenues from lease of instruments and sales of single-use disposables that grow with program success



Milestone revenue is MaxCyte's highest growth revenue stream



Note: Graph is for illustrative purpose

# Continued Investment in Cell Therapy

**1,800+**

Cell and gene therapies in development globally

Source: ASGCT – Pharma Intelligence

**~700**

Genetically-modified cell therapies in development

Source: Evaluate Pharma

**40+**

Allogeneic companies with assets in development

Source: William Blair Research

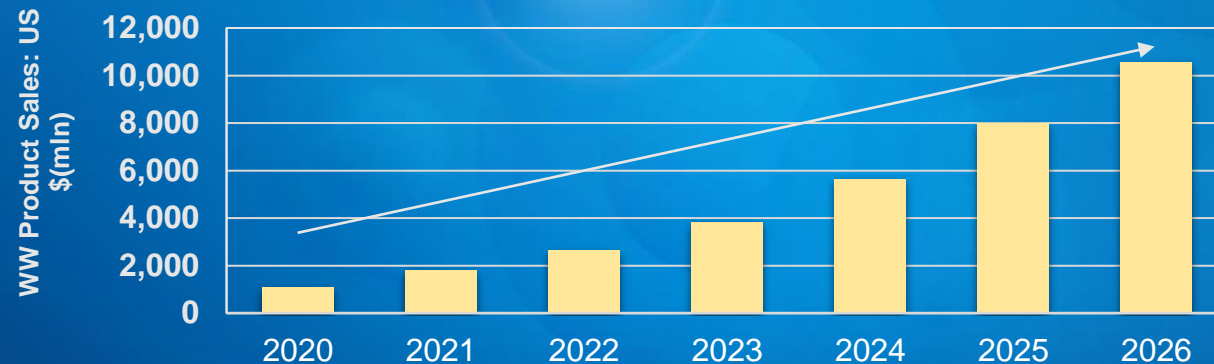
Total amount of 1H 2021 global financings for cell and gene therapy companies

**\$14.1B**

Represents over 70% of total ~\$20B for FY 2020 funding

Source: Alliance for Regenerative Medicine

## Projected sales of gene-modified cell therapies by 2026



Source: Evaluate Pharma

First next-generation engineered cell therapy expected to be approved in

**2023 - 2024**

Source: Evaluate Pharma

# ExPERT™ Platform Addresses Industry Challenges

## Challenge

## MaxCyte's Solutions



Development times and cost of viral vectors as delivery method has increased



Non-viral approaches address viral vector capacity constraints and safety concerns



Next-generation cell therapy programs have become increasingly complex



Flow Electroporation® technology facilitates multiplex engineering; challenging with viruses given payload limitations, capacity constraints, and cost



Regulatory risk increases with new unknowns (donor cells, 2<sup>nd</sup>/3<sup>rd</sup>/4<sup>th</sup> gen approaches, new indications)



FDA Master File can be appended to regulatory filings to reduce regulatory risk



Vein-to-vein manufacturing times are high; efficiencies needed to deliver medicines to patients faster



ExPERT™ platform provides industry leading efficiency/viability at high scale in 30 minutes or less, enabling manufacturers to quickly scale up production



# The ExPERT™ Platform

## Enabling Non-viral Cell Engineering

- Launched in 2019 based on MaxCyte's **proprietary Flow Electroporation® technology** that is continuing to be optimized for the past 20+ years
- Leverages the reversible permeability of the cell membrane in response to an electric charge
- **Universally delivers molecules**, such as nucleic acids and proteins, to cells
- **Agnostic to cell type, approach (auto/allo) and/or gene manipulation technology**
- Enables customers to use a **single platform from concept through to the clinic** in a GMP environment
- Supported by a **robust intellectual property portfolio** (50+ patents in US and foreign jurisdictions and 75+ patents pending)



### High Performance

- >90% transfection efficiencies (depending on cell type and molecule)
- >90% cell viabilities
- Computer-controlled system for reproducible results



### Flexibility

- Single, fully-defined, animal component-free electroporation buffer for all cell types
- Pre-loaded library of validated, cell-specific products



### Scalability – ability to transfect:

- 75,000 to 7 million cells in seconds
- Up to 20 billion cells in less than 30 minutes
- And up to 200 billion cells in less than 30 minutes with the high scale VLX



### High Quality

- Sterile, single-use processing assemblies (PAs) – “disposables”
- Closed, cGMP-compliant, ISO-certified, and CE marked instruments
- Supported by US FDA Master File and global equivalents

## ExPERT™ Instrument Portfolio

AT<sub>x</sub>



Small to mid-scale RUO

ST<sub>x</sub>



Full scale RUO

GT<sub>x</sub>



Full scale GMP

# Growing Opportunity from R&D to Therapeutics



## DRUG DISCOVERY & DEVELOPMENT - CELLS TO DISCOVER DRUGS

Blue-chip client base includes the top ten global pharma companies and 20 of the top 25\*\*

### MaxCyté Revenue Model



Instrument sale\*\*\*



Single-use disposables  
(processing assemblies)



Razor/razor blade economics

STx ATx



## CELL THERAPY - CELLS AS DRUGS

15 SPLs with cell therapy developers that allow for more than 75 clinical programs\*; > \$950m in potential pre-commercial milestones\*

*\*As of January 20, 2021*

### MaxCyté Revenue Model



Annual instrument license fee\*\*\*\*



Single-use disposables  
(processing assemblies)



Strategic partnership terms



Razor/razor blade economics and share of  
therapeutic economics

GTx



\*\* Based on 2020 revenue  
\*\*\* Includes RUO- non-exclusive license only; \$119,000 list price for STx sale

\*\*\*\* \$150,000 per year lease price for pre-clinical use or \$250,000 per year lease price for clinical use

# Example: Typical Single-product Revenues from Representative License Deal

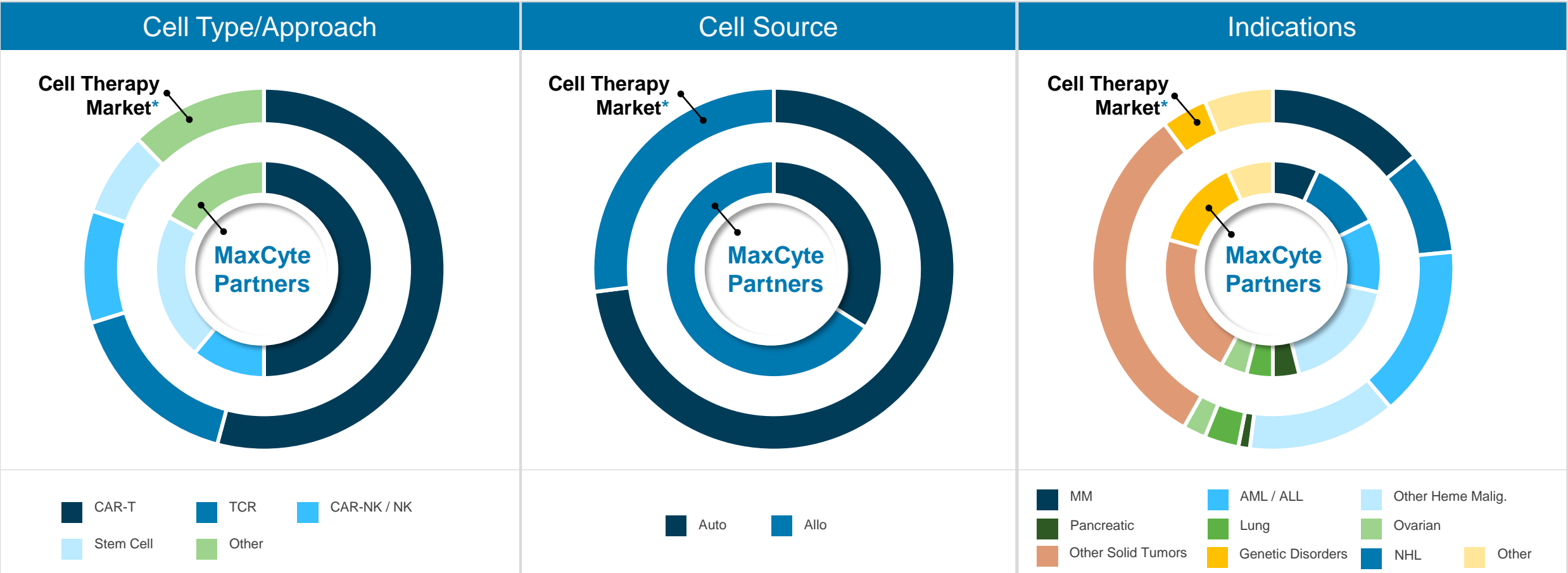


## Cell Therapy Partner Program Value Schematic

- Instruments and Processing Assemblies
- Milestones
- Sales-based Payments

# Building a Large Portfolio of Diverse Customers

MaxCyte's clinical customer base reflects the industry in diversity of cell types, sources, and indications\*\*



Note: \* All clinical gene-modified cell therapies across therapeutic areas (e.g., oncology, inherited disorders, immune disorders) utilizing viral and/or non-viral delivery are included, while other regenerative medicine programs that do not entail genetic modification to obtain a cell-based therapeutic product (e.g., tissue engineering, immune or stem-cell therapies that are not genetically modified) are excluded.

\*\* As of July 30, 2021

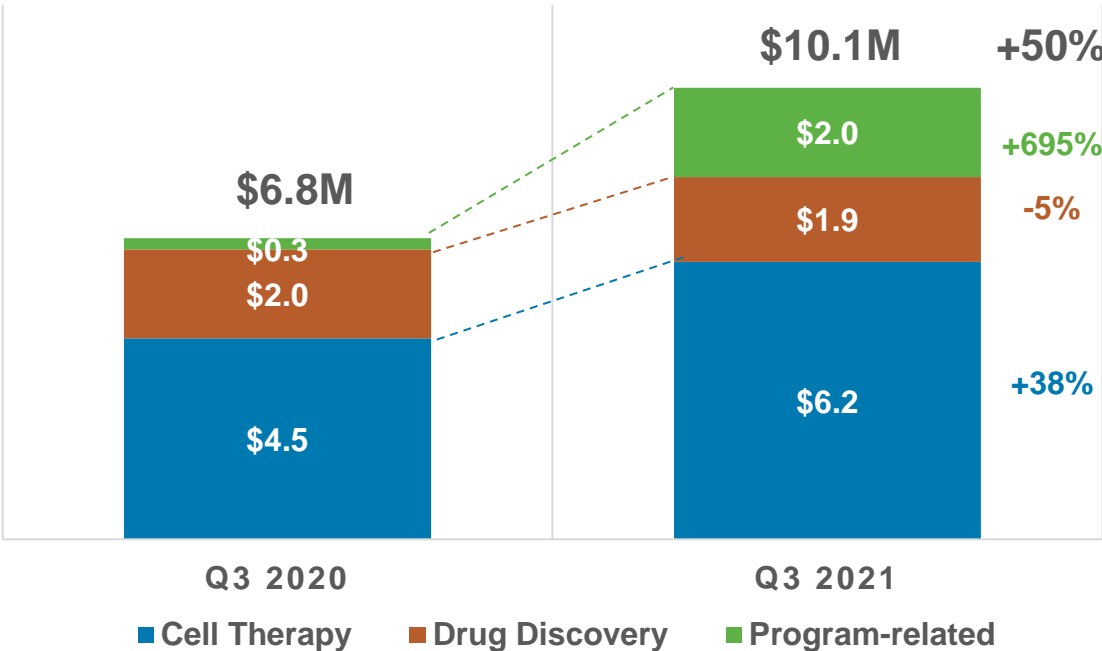


## Q3 Financials Update

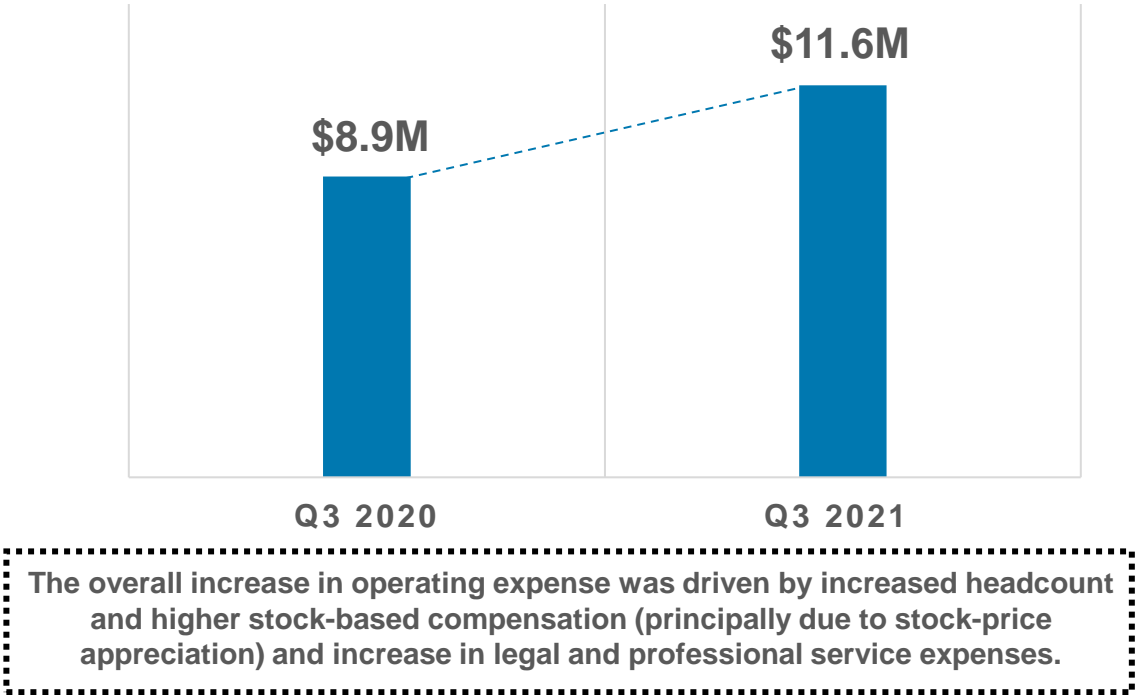


# Q3 Key Financial Highlights

## Revenues (\$M)



## Operating Expenses (\$M)

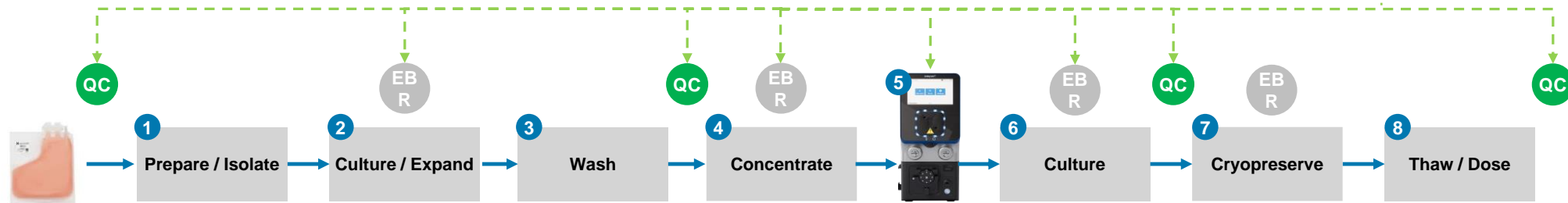


## Balance Sheet



Total cash, cash equivalents and short-term investments were \$255.9 million as of September 30, 2021.

# 2021 YTD Summary and Outlook for 2021+



## 2021 YTD Achievements & Recent Highlights

- Generated total revenue of \$10.1 million in the third quarter of 2021, representing 50% growth with the same period in 2020
- Signed 4 SPL agreements year to date (Myeloid Therapeutics, Celularity, Sana Biotechnology and Nkarta Therapeutics)
- Expanded Board of Directors with the appointment of Ms. Rekha Hemrajani and Dr. Yasir Al-Wakeel
- Completed U.S. initial public offering on Nasdaq Global Select Stock Market, raising \$201.8 million in gross proceeds



## 2021+ Goals

- 1 Strong top-line growth driven by cell therapy
- 2 Invest in manufacturing expansion/automation
- 3 Continue to launch new products to address customer needs and expand into new applications
- 4 Working towards commercializing the large-scale platform (VLx) and associated consumables under the ExPERT™ brand
- 5 Future investments in upstream and downstream technologies in cell therapy through partnerships or acquisitions



 **MaxCyte®**

Thank You  
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