

# Driving the Next Generation of Cell-Based Therapies

MaxCyte Corporate Presentation

NASDAQ: MXCT • LSE: MXCT

November 2024



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This Presentation also contains Non-GAAP Gross Margin, which we define as Gross Margin when excluding SPL program related revenue and reserves for excess and obsolete inventory. The Company believes that the use of Non-GAAP Gross Margin provides an additional tool to investors because it provides consistency and comparability with past financial performance, as Non-GAAP Gross Margin excludes non-core revenues and inventory reserves, which can vary significantly between periods and thus affect comparability. Management does not consider these Non-GAAP financial measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitation of these Non-GAAP financial measures is that they exclude significant revenues and expenses that are required by GAAP to be recorded in the Company's financial statements. Non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for, or superior to, GAAP results. A reconciliation table of Gross Margin, the most comparable GAAP financial measure, to Non-GAAP Gross Margin is included in the appendix of this release.

## With 739 platforms in place\*, our proprietary technology unlocks the significant potential of advanced therapeutics



- Extensive product portfolio, supported by 150 granted U.S. and foreign patents
- Total revenue of \$8.2 million in third quarter 2024, and core revenue of \$8.1 million
- Gross profit \$6.2 million in third quarter of 2024, representing gross margin of ~76%, non-GAAP adjusted gross margin\*\* of ~85%
- Total cash, cash equivalents and investments were \$196.6 million as of September 30, 2024

\*As of September 30, 2024

\*\*Non-GAAP adjusted gross margin in the quarter excludes SPL Program-related revenue and reserves for excess and obsolete inventory

## Leading the growing next-generation cell therapy market and capitalizing on rising demand for non-viral engineering approaches



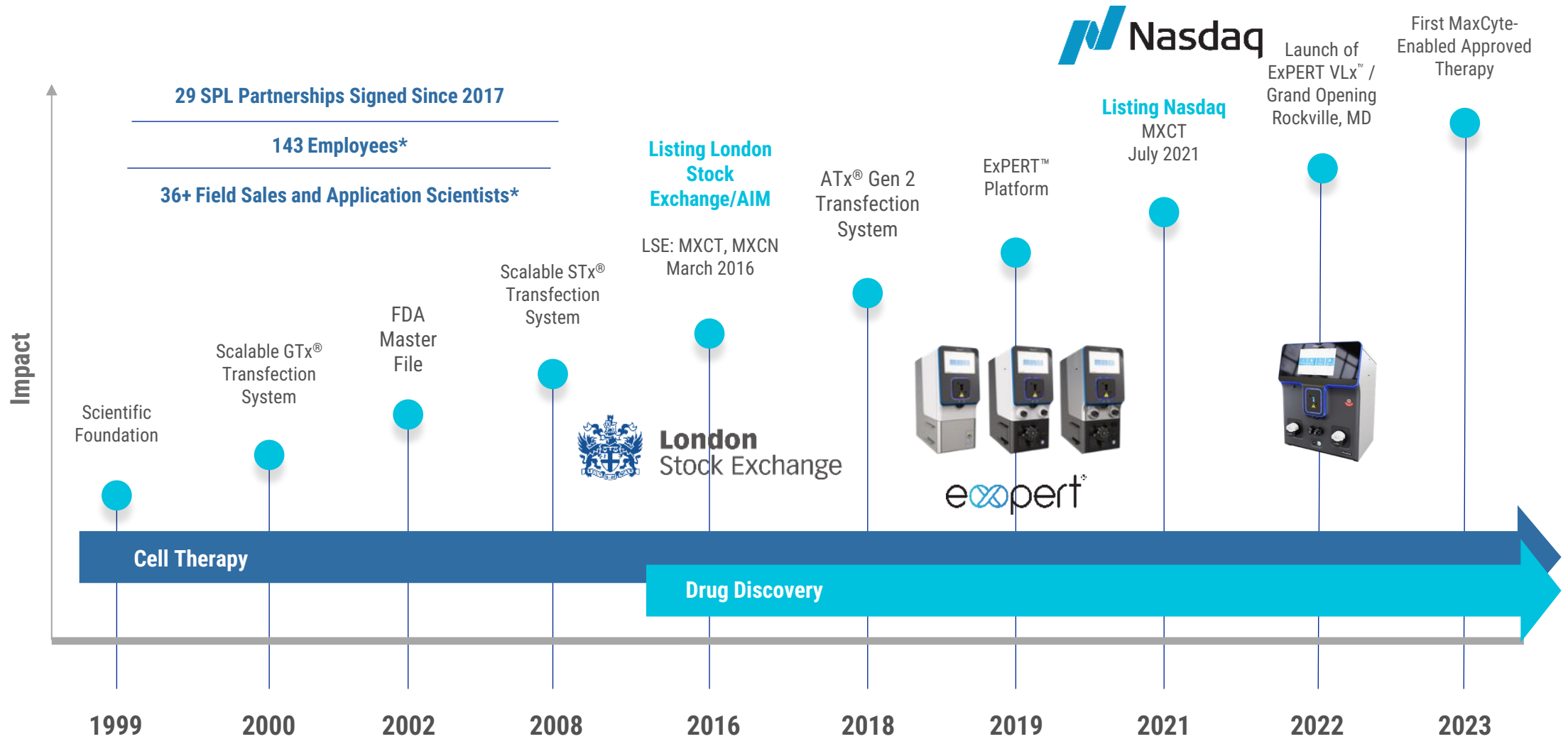
- 20+ years of cell engineering expertise; 36+ field sales and application scientists that support our customers\*
- Enables delivery of almost any molecule into almost any cell type
- Leads the industry in performance (measured by consistency, efficiency, viability, flexibility and scale)
- FDA Master File and International Technical Files provide clear regulatory path, potentially reducing clinical risk/shortening clinical development
- Used to manufacture drug products for over 60 clinical trials to date

## Innovative business model focused on value creation and shared partnership success



- Allows MaxCyte to participate in the value created by our partners' programs
- 29 SPL partnerships, which include approximately \$2B in potential pre-commercial milestone payments with upside from commercial sales-based payments
- Focused over the long-term on creating a diverse portfolio of patient treatments for indications developed by our strategic partners

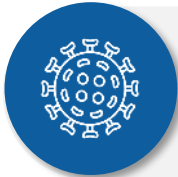
# Who We Are - Collaborative, Innovative and Experienced Partner



\*As of December 31, 2023

# ExPERT™ Platform Addresses Industry Challenges

## Challenges



Lack of industry standard for process design causes development to be costly and inconsistent across manufacturing runs



Next-generation cell therapy programs have become increasingly complex requiring multiple edits



Regulatory risk increases with new unknowns (donor cells, next-gen approaches, new indications)



Vein-to-vein manufacturing times are high; optimizations needed to deliver medicines to patients faster

## MaxCyte's Solutions



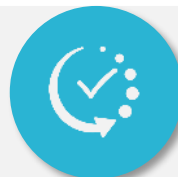
MaxCyte technology allows plug and play processes with rapid optimization delivering reproducible outcomes and the ability to seamlessly scale up from pre-IND to the clinic and commercialization



Flow Electroporation® technology facilitates multiplex and sequential engineering without the payload and capacity limitations of viral approaches

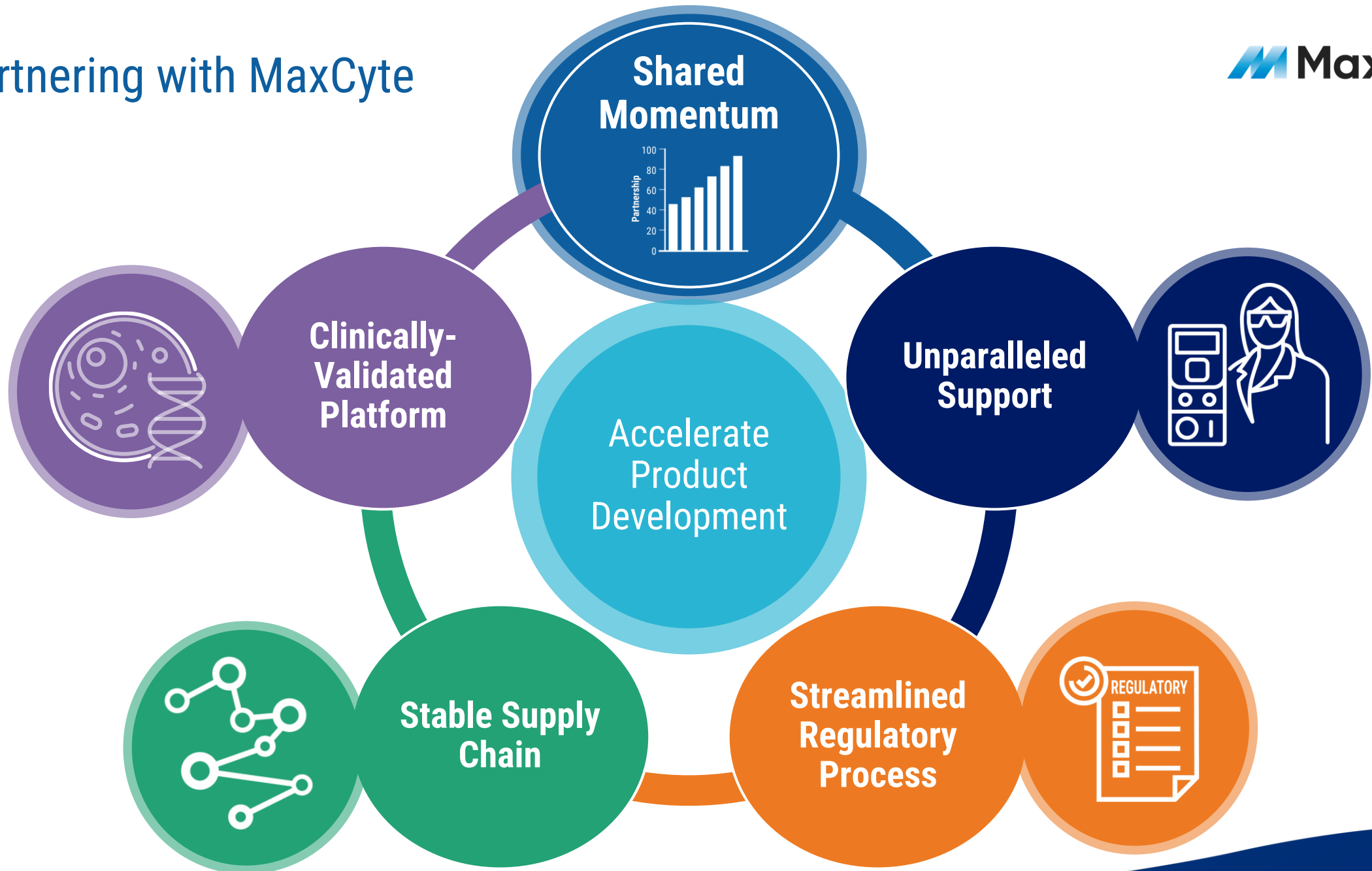


FDA Master File can be referenced in regulatory filings to accelerate and de-risk regulatory review

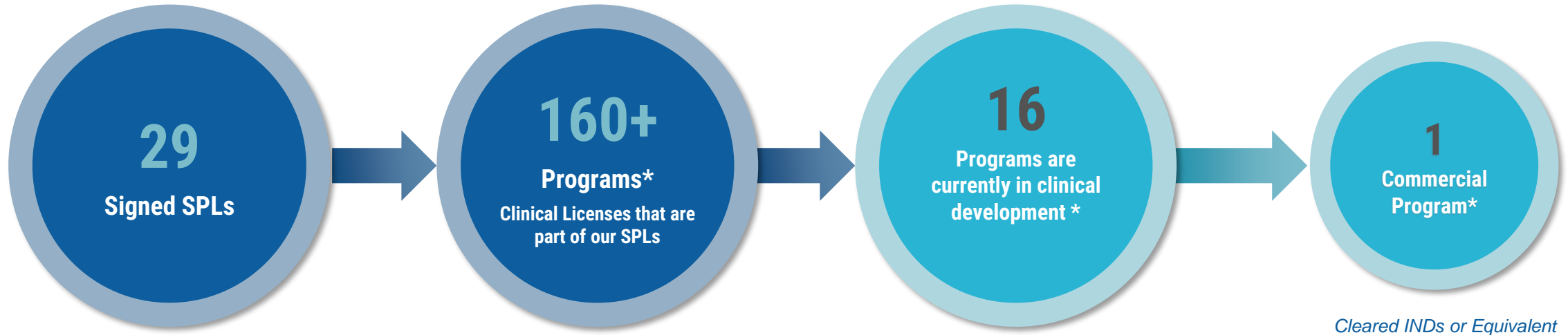


ExPERT™ platform provides industry leading transfection efficiency & cell viability at high scale in 30 minutes or less, enabling manufacturers to quickly scale up production

# Partnering with MaxCyte



# MaxCyte: Leading Partner for Complex Cellular Engineering



*\*Updated as of December 31, 2023*

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**Strategic Platform Licenses (SPL), including 5 in 2023 and 6 in 2024**



# Value Creation from SPLs

Licensing deals include significant development milestones and high-value participation in future commercial success of partners



Potential value of pre-commercial (clinical development) milestones from SPLs: ~\$2B



Sales-based payments upon partner's product commercialization



Recurring revenues from lease of instruments and sales of single-use disposables that grow with program success

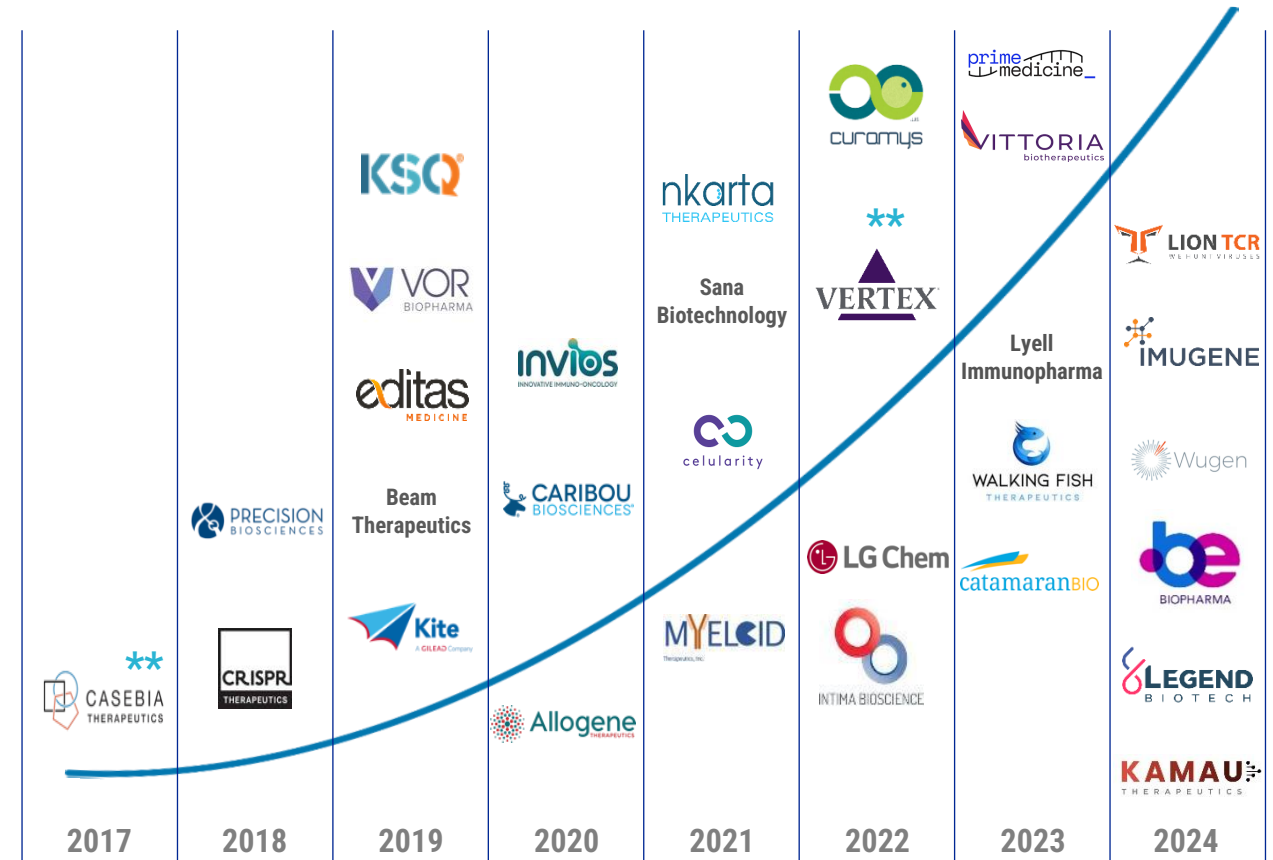


Milestone revenue is MaxCyte's highest growth revenue stream

\*\*Casebia/CRISPR's SPL partnership (signed in 2017) included the rights to use MaxCyte's technology in the development of exa-cel (formerly known as CTX001). As announced in the press release on September 28th, 2022, Vertex has signed an SPL agreement with MaxCyte - Vertex has obtained the clinical and commercial rights to use MaxCyte's technology for the development of exa-cel (formerly known as CTX001).

## Cumulative Potential Pre-CML Milestones

Potential Value of Pre-Commercial Milestones: ~\$2B USD



Graph is provided for illustrative purposes only.



# Example: Typical Single-Product Revenues from a Representative License Deal



# SPL Partnerships Offer Significant Revenue Upside, Particularly in Commercial



## Example Partnerships Value to MaxCyte\*

Assumes 6 programs per SPL launching 1 year apart, 2 fail in preclinical, 4 enter clinical, and 1 reaches commercial

### Higher Value Partnership Value

#### Influencing Factors:

- *Large indications* – greater royalty revenues or early achievement of sales-based milestones
- *Instrument & consumables* – Higher utilization

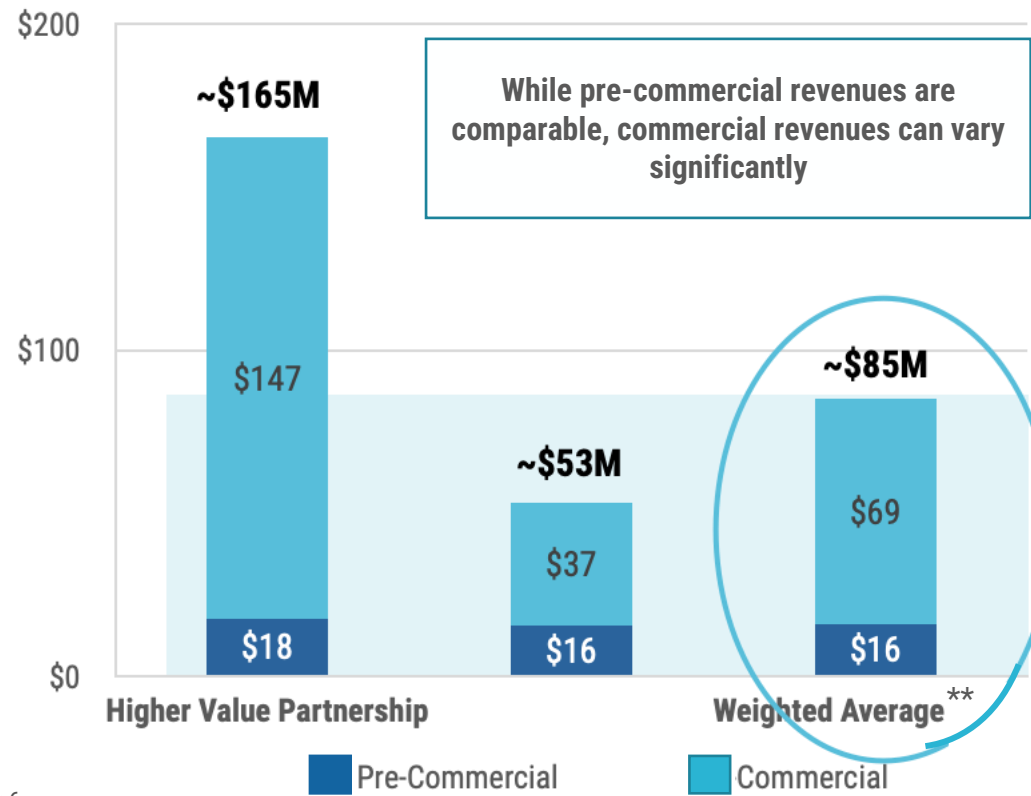
**Significant upside in commercial revenue opportunity**

### Lower Value Partnership Value

#### Influencing Factors:

- *Small indications* – lower sales royalties or longer time period to realize commercial milestones
- *Conservative commercial milestones* – Smaller opportunity
- *Instrument & consumables* – Lower utilization

**Lower-bound estimate per Partnership**

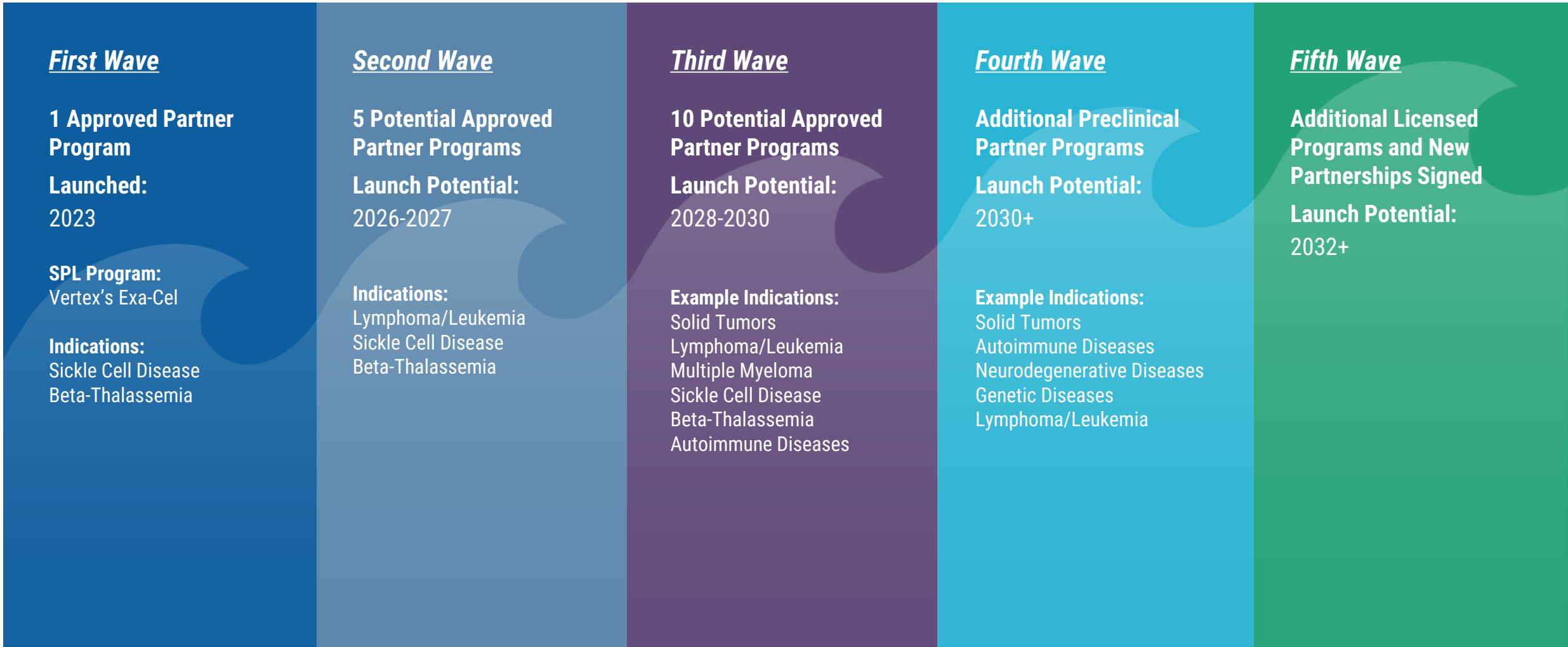


Numbers are illustrative as an example and not specific to one SPL Partnership

\*10-year Value to MaxCyte

\*\*Weighted based on the expected split of commercial programs in Year 6 (assuming earliest approval); Assumes first 5-years of standard ten-year biotech sales curve

# MaxCyte Partnerships – Near and Long-Term Revenue Potential with Strong Upside in Commercial Opportunity



Source: Evaluate Pharma as of August 5, 2024

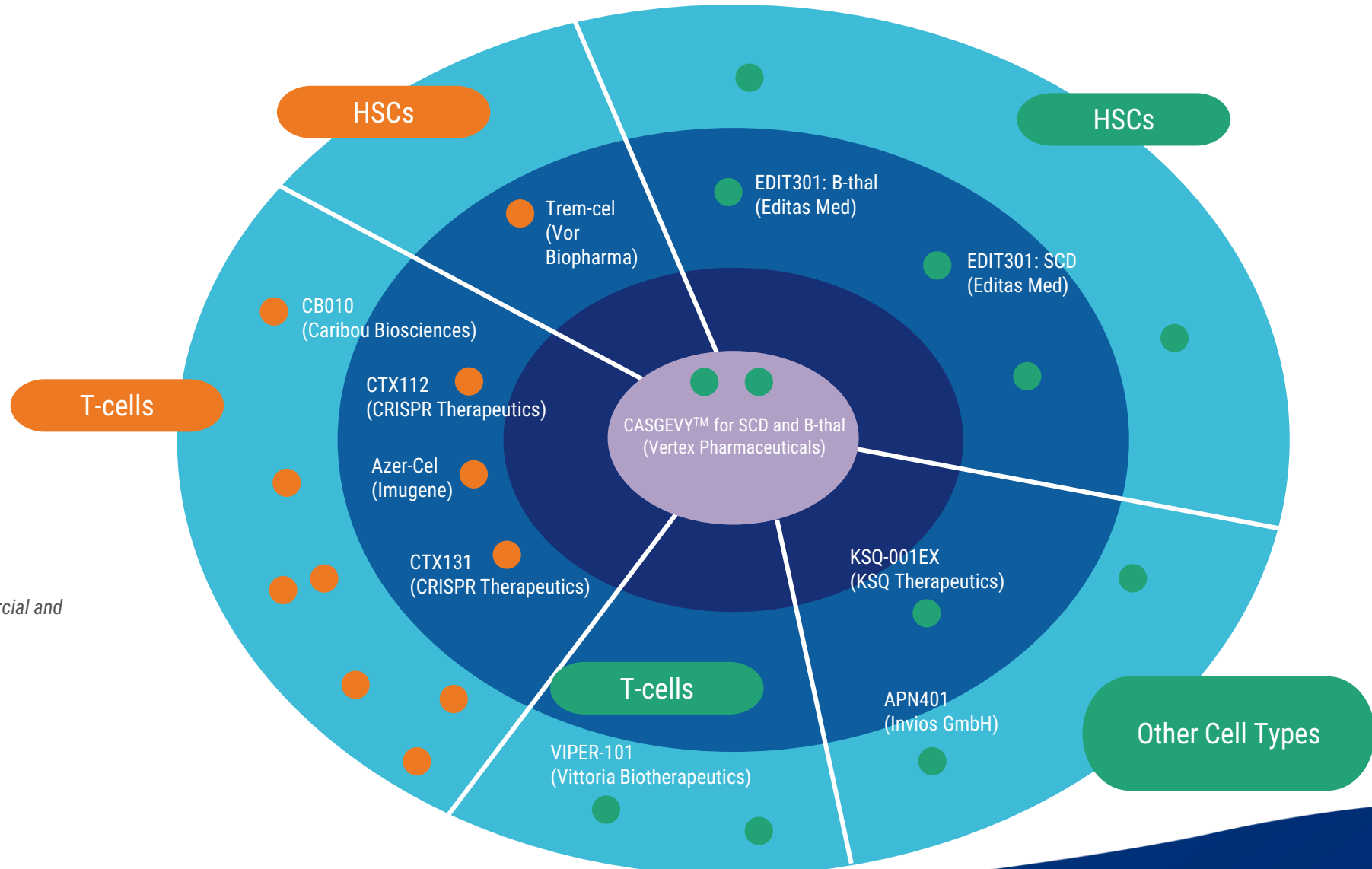
# MaxCyte-Enabled Active Clinical Trials

## Clinical Phase:

- Phase 1
- Phase 1/2
- Pivotal
- Commercial

## Cell Approach:

- Allogeneic
- Autologous



As of March 2024 / Includes Commercial and Academic Clinical Trials

# MaxCyte Enables Next-Generation Cell Therapies Across a Variety of Diseases

## Indications in Active MaxCyte-Enabled Clinical Trials

*Clinical trial = FDA IND clearance or equivalent*

### Genetic Diseases

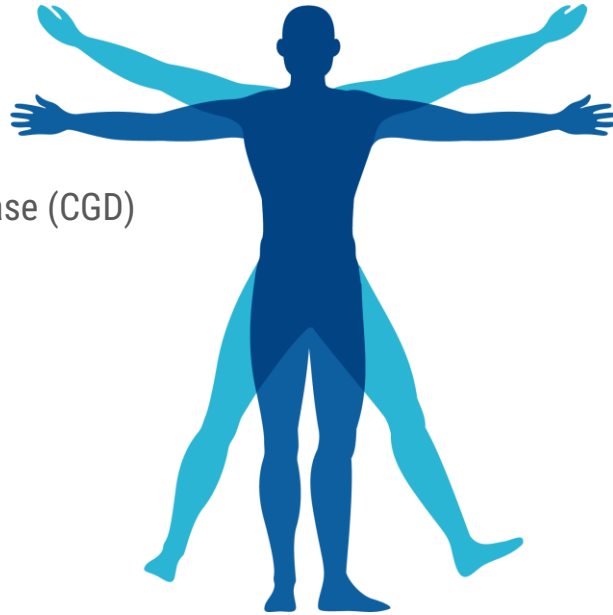
Beta-Thalassemia  
Sickle Cell Disease  
Chronic Granulomatous Disease (CGD)

### Solid Tumors

Non-small Cell Lung Cancer  
Head and Neck Cancer  
Glioblastoma  
Renal Cell Carcinoma  
Melanoma  
Other Solid Tumors

### Infectious Disease

HIV



*As of March 2024 / Includes Commercial and Academic Clinical Trials. Source: clinicaltrials.gov*

### Hematological Malignancies

Acute Lymphoblastic Leukemia  
Acute Myeloid Leukemia  
Chronic Lymphocytic Leukemia  
Multiple Myeloma  
Non-Hodgkin Lymphoma  
T Cell Lymphoma

### Autoimmune Diseases

Lupus Nephritis  
ANCA-associated vasculitis  
Other autoimmune diseases

## Gene-Editing Tools used in MaxCyte-Enabled Clinical Trials

- ARCUS
- Base-editing (CRISPR)
- CRISPR
- RNA-Based Engineering
- TALENS
- Zinc Finger Nucleases (ZFNs)

**First MaxCyte-Enabled Therapy is Approved**  
**CASGEVY™ for Sickle Cell Disease and for**  
**Beta-Thalassemia (2023/2024)**

# The ExPERT™ Platform Enabling Non-Viral Cell Engineering

- Launched in 2019 based on MaxCyte's **proprietary Flow Electroporation® technology** and has been optimized for the past 20+ years
- Leverages the reversible permeability of the cell membrane in response to an electric charge
- **Universally delivers molecules**, such as nucleic acids, gene-editing tools and proteins, into cells
- **Agnostic to cell type, approach (auto/allo) and/or gene manipulation technology**
- Enables customers to use a **single platform from concept through to the clinic** in a GMP environment
- Supported by a **robust intellectual property portfolio** (200+ patents granted in US and foreign jurisdictions and 100+ patents pending worldwide)

## ExPERT™ Instrument Portfolio



ATx

Small/mid-scale  
RUO



STx

Full scale  
RUO



GTx

Full scale  
RUO/cGMP



VLx

Large Scale  
RUO/cGMP

### High Performance:

- >90% transfection efficiencies (depending on cell type and molecule)
- >90% cell viabilities
- Computer-controlled system for reproducible results

### Flexibility:

- Single, fully-defined, animal component-free electroporation buffer for all cell types
- Pre-loaded library of validated, cell-specific protocols

### Scalability – Ability to Transfect:

- 75,000 to 7 million cells in seconds
- Up to 20 billion cells in less than 30 minutes
- And up to 200 billion cells in less than 30 minutes with the high scale VLx

### High Quality:

- Sterile, single-use processing assemblies (PAs)
- Closed, cGMP-compliant, ISO-certified, and CE marked instruments
- Supported by US FDA Master File and global equivalents

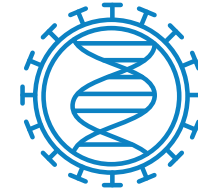
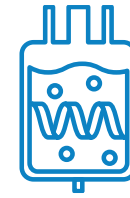
# MaxCyte Business Model – Drug Discovery Market

## DRUG DISCOVERY & DEVELOPMENT -

Cells used to Discover / Produce Drug Products

**Key Applications:** Cell-based assays, protein and antibody production, vaccine development

**Customer base:** Large/small biopharma and academic centers



Drug Discovery Revenue Model



Instrument sale (ATx/STx)



Single-use disposables (processing assemblies)



Razor/Razor Blade Economics



ATx

Small/mid-scale  
RUO



STx

Full scale  
RUO

# MaxCyte Business Model – Cell Therapy Market

**CELL THERAPY** – Cell itself is the Drug

**Key Applications:** *Ex-Vivo* Engineered Cell Therapies

**Customer Base:** Leading global cell therapy developers and academic translational centers

**Preclinical and Academic Revenue Model**



ATx<sup>®</sup>

Small/mid-scale  
RUO

**Instrument Sale (ATx/GTx)**  
Primarily ATx given early development



GTx<sup>®</sup>

Full scale  
RUO



**Single-use Disposables (processing assemblies)**



**Razor/Razor Blade Economics**

**SPL Partnership Model**



GTx<sup>®</sup>

Full scale  
cGMP

**Annual Instrument License Fee (GTx)**  
(Research / Clinical)



**Single-use Disposables (processing assemblies)**



**Strategic Partnership Terms**



**Razor/Razor Blade Economics and Share of Therapeutic Economics**



# 2023 Summary and 2024 YTD Achievements



## 2023 Achievements

- Five SPL partnerships announced in 2023:
  - Prime Medicine in August, Lyell Immunopharma and Vittoria Biotherapeutics in July, Walking Fish Therapeutics in May and Catamaran Bio in January
- Douglas J. Swirsky appointed MaxCyte's Chief Financial Officer, bringing over two decades of experience in the healthcare sector, including as a public company executive at Nasdaq-listed organizations
- Published Inaugural ESG 2023 Summary Report in May
- First MaxCyte-Enabled Therapy is Approved
  - Vertex/ CRISPR's Exa-cel (CASGEVY™) for Sickle Cell Disease (UK + US) and for Beta-Thalassemia (UK)

## 2024 YTD Achievements

- Maher Masoud appointed MaxCyte's President and Chief Executive Officer, bringing more than 25 years of experience in the biopharmaceutical industry, including 17 years as an attorney and general counsel
- Six SPL Partnerships announced in 2024 YTD
  - **Lion TCR** to develop and scale TCR-T cell therapies for solid tumors and viral-related diseases
  - **Imugene** to support azer-cel – a potential first-in-class allogeneic CD19 CAR T product candidate for the treatment of blood cancer along with additional novel cell therapy programs
  - **Wugen** - WU-CART-007 lead asset in global Phase 1/2 clinical trial for treatment of relapsed or refractory T-cell lymphoblastic leukemia/lymphoblastic lymphoma
  - **BE Biopharma** to support the development of Engineered B Cell Medicines (BCMs) for patients with cancer, rare diseases and other serious conditions
  - **Legend Biotech** to advance non-viral engineered cell therapy pipeline across all major regions
  - **Kamau Therapeutics** to develop a new class of therapies with the aim to cure a wide range of serious diseases, such as sickle cell disease (SCD)
- SPL Partnerships now stands at 29

# Thank you!

## Any questions?



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# Appendix – Historical Core Business Disclosure

	1Q'21	2Q'21	3Q'21	4Q'21	1Q'22	2Q'22	3Q'22	4Q'22	1Q'23	2Q'23	3Q'23	4Q'23	1Q'24	2Q'24	3Q'24
<i>(in \$ thousands)</i>															
Cell Therapy	4,729	4,766	6,226	7,263	7,416	7,688	7,897	7,544	5,975	6,637	4,700	5,518	6,415	6,218	6,511
Drug Discovery	1,762	1,838	1,909	2,885	2,167	1,916	1,991	3,026	1,798	1,652	1,900	1,644	1,772	1,357	1,629
<b>Total Core Revenue</b>	<b>6,491</b>	<b>6,604</b>	<b>8,135</b>	<b>10,148</b>	<b>9,583</b>	<b>9,604</b>	<b>9,889</b>	<b>10,570</b>	<b>7,772</b>	<b>8,289</b>	<b>6,600</b>	<b>7,161</b>	<b>8,188</b>	<b>7,575</b>	<b>8,140</b>
Instrument	1,627	1,417	2,517	2,917	2,728	2,697	2,575	3,705	2,189	2,126	1,672	2,330	1,928	1,762	1,764
PAs	2,449	2,624	2,927	4,309	3,840	4,114	4,350	3,721	2,600	3,293	2,226	2,163	3,432	2,974	3,432
Lease	2,252	2,386	2,527	2,643	2,726	2,622	2,736	2,813	2,809	2,667	2,444	2,406	2,604	2,610	2,528
Other	163	177	165	279	290	171	227	331	174	203	258	263	224	229	416
<b>Total Core Revenue</b>	<b>6,491</b>	<b>6,604</b>	<b>8,135</b>	<b>10,148</b>	<b>9,583</b>	<b>9,604</b>	<b>9,889</b>	<b>10,570</b>	<b>7,772</b>	<b>8,289</b>	<b>6,600</b>	<b>7,161</b>	<b>8,188</b>	<b>7,575</b>	<b>8,140</b>
Installed base of instruments (sold or leased)	420	445	472	502	521	546	575	616	633	654	664	683	708	723	739
Core Revenue Generated by SPL Clients as a % of Core Revenue	42%	43%	37%	39%	47%	47%	40%	34%	52%	49%	45%	45%	53%	51%	53%

# Appendix – Unaudited Reconciliation of Gross Margin to Non-GAAP Adjusted Gross Margin



## Unaudited Reconciliation of Gross Margin to Non-GAAP Adjusted Gross Margin (in thousands, except for percentages)

<i>(in \$ thousands)</i>	Three months ended September 30, 2024			Three months ended September 30, 2023		
	GAAP	Adjustments	Non-GAAP	GAAP	Adjustments	Non-GAAP
Revenue	\$ 8,164	\$ (24)	\$ 8,140	\$ 8,004	\$ (1,404)	\$ 6,600
Cost of Goods Sold	<u>1,928</u>	<u>(697)</u>	<u>1,231</u>	<u>793</u>	<u>—</u>	<u>793</u>
Gross Margin	<u>\$ 6,236</u>	<u>\$ 673</u>	<u>\$ 6,909</u>	<u>\$ 7,211</u>	<u>\$ (1,404)</u>	<u>\$ 5,807</u>
Gross Margin %	<u>76%</u>		<u>85%</u>	<u>90%</u>		<u>88%</u>