

# Driving the Next Generation of Cell-Based Therapies

MaxCyte Corporate Presentation

NASDAQ: MXCT • LSE: MXCT

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# A Leading Provider of Cell-Engineering Platform Technologies



## With 600+ platforms in place, our proprietary technology unlocks the significant potential of advanced therapeutics



- Enables delivery of almost any molecule into almost any cell type
- Leads the industry in performance (measured by consistency, efficiency, viability, flexibility and scale)
- Extensive product portfolio, supported by a robust intellectual property portfolio
- ~25% 5-Year CAGR of core revenue growth (2018-2022); pharmaceutical-like gross margins of ~89% (2018-2022)

## Leading the growing next-generation cell therapy market and capitalizing on rising demand for non-viral engineering approaches



- 20+ years of cell engineering expertise; 30+ field sales and application scientists that support our customers\*
- Significant number of collaborations with industry and academia
- FDA Master File and International Technical Files provide clear regulatory path, potentially reducing clinical risk/shortening clinical development
- Used to manufacture drug products for over 45 clinical trials to date

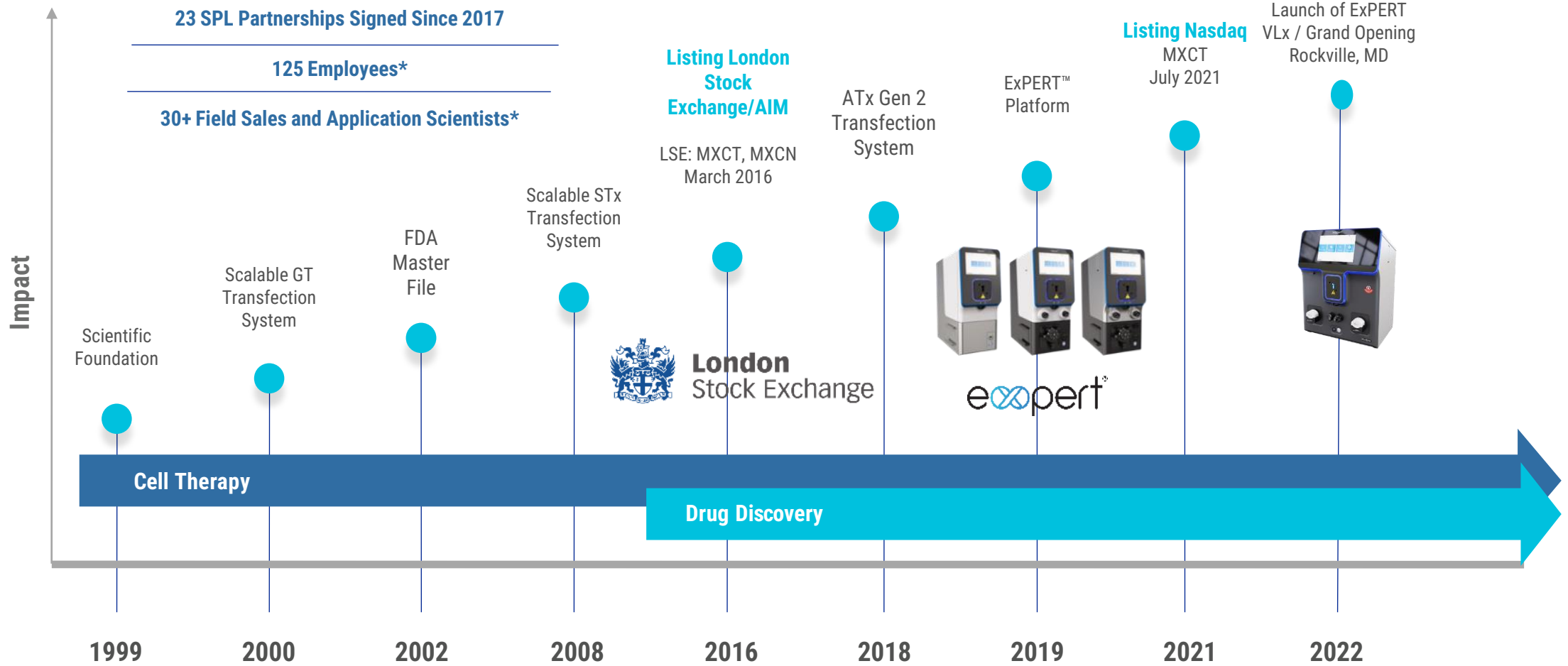
## Innovative business model focused on value creation and shared partnership success



- Allows MaxCyte to participate in the value created by our partners' programs
- 23 SPL partnerships, which include approximately \$2B in potential pre-commercial milestone payments with upside from commercial sales-based payments
- Focused over the long-term on creating a diverse portfolio of patient treatments for indications developed by our strategic partners

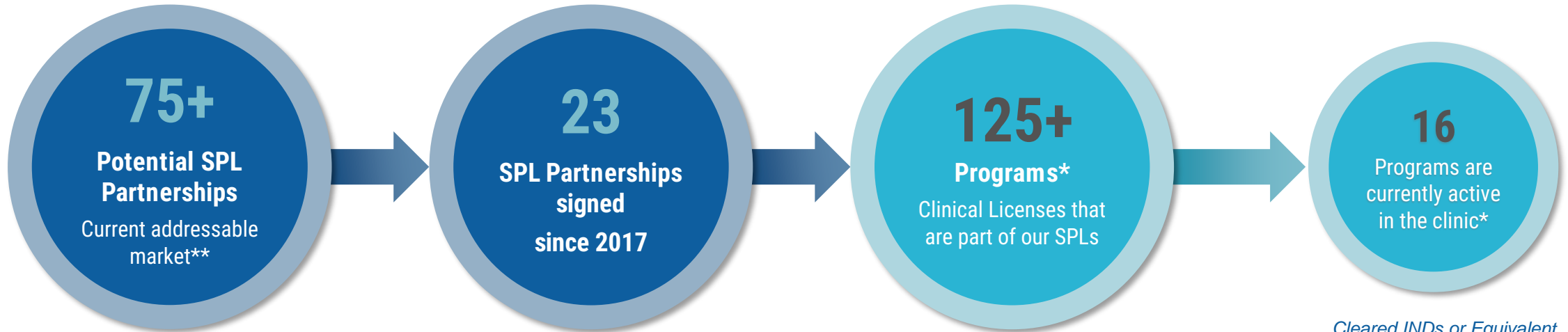
\*As of December 31, 2022

# Who We Are - Collaborative, Innovative and Experienced Partner



\*As of December 31, 2022

# MaxCyte: Leading Partner for Complex Cellular Engineering



*\*Updated as of December 31, 2022*

*Cleared INDs or Equivalent*

\*\*Number of gene-modified ex-vivo cell therapy companies using non-viral delivery.

**23**

**Strategic Platform Licenses (SPL) Partnerships, including 5 so far in 2023**



# Value Creation from SPLs

Licensing deals include significant development milestones and high-value participation in future commercial success of partners



Potential value of pre-commercial (clinical development) milestones from SPLs: ~\$2B



Sales-based payments upon partner's product commercialization



Recurring revenues from lease of instruments and sales of single-use disposables that grow with program success

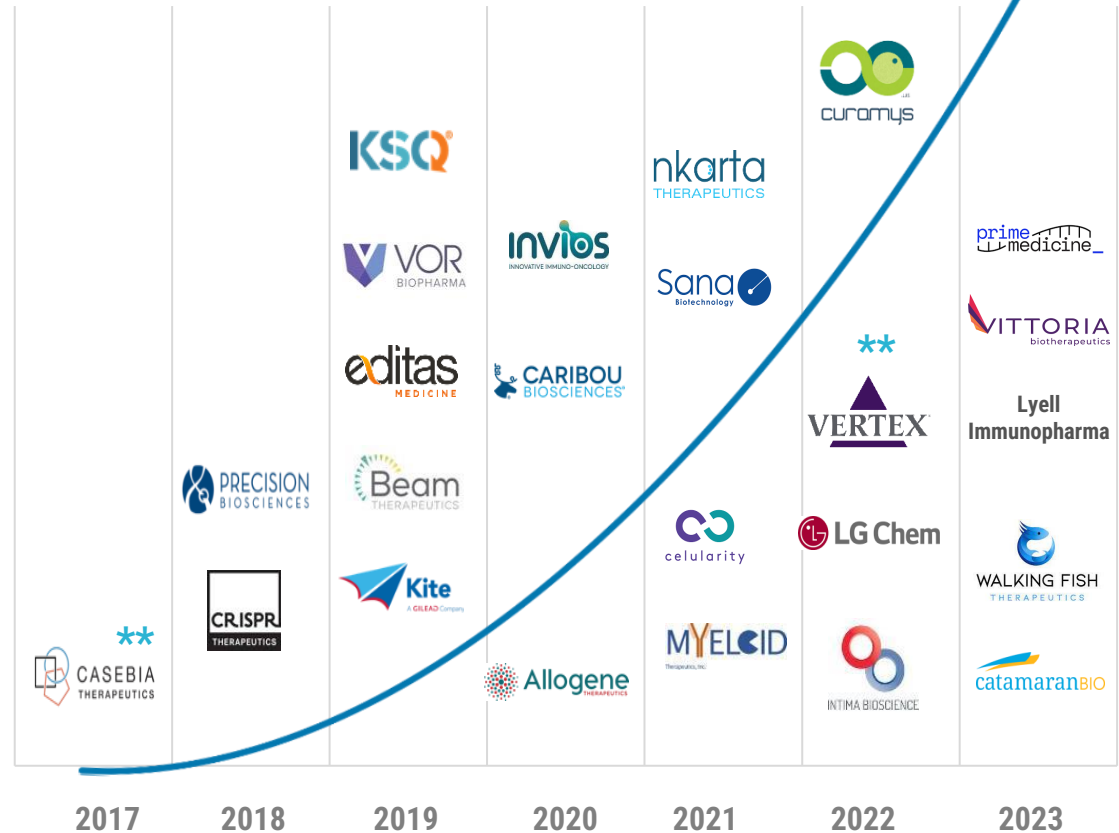


Milestone revenue is MaxCyte's highest growth revenue stream

\*\*Casebia/CRISPR's SPL partnership (signed in 2017) included the rights to use MaxCyte's technology in the development of exa-cel (formerly known as CTX001). As announced in the press release on September 28th, 2022, Vertex has signed an SPL agreement with MaxCyte - Vertex has obtained the clinical and commercial rights to use MaxCyte's technology for the development of exa-cel (formerly known as CTX001).

## Cumulative Potential Pre-CML Milestones

Potential Value of Pre-Commercial Milestones: ~\$2B USD



Graph is provided for illustrative purposes only.

# Continued Investment in Cell and Gene Therapy

**1,800+**

Genetically-modified cell therapies in development

Source: Evaluate Pharma

**650+**

Genetically-modified cell therapies in preclinical development

Source: Evaluate Pharma

**6**

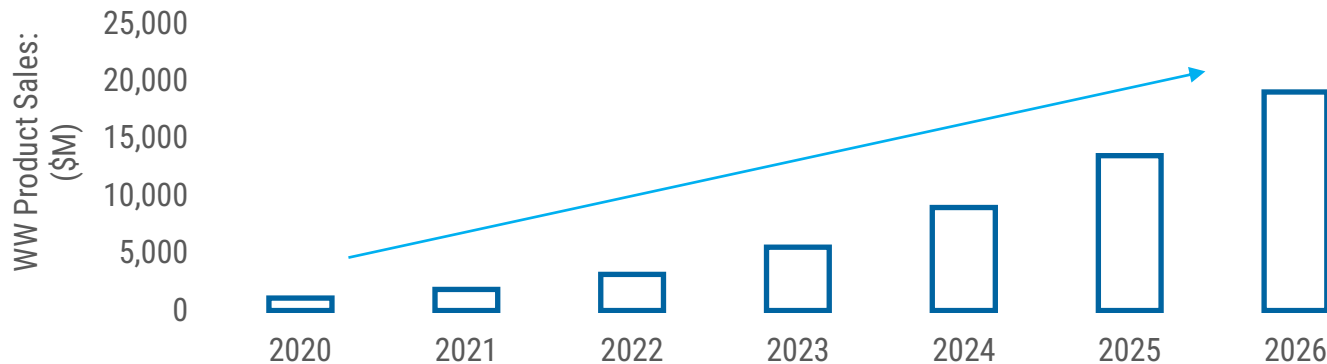
New cell and gene therapies approved in 2022

Total amount of 2022 global financings for cell and gene therapy companies

**\$12.6B**

Source: Alliance for Regenerative Medicine

## Projected sales of gene-modified cell therapies by 2026



Source: Evaluate Pharma

## 2022 was focused on innovation and complexity:

- ✓ "Other" cell types (such as dendritic cells, stem cells or myeloid cells, among others) grew 129% in 2022 compared to 2021
- ✓ Development of allogeneic therapies has increased more sharply (33%) than autologous modalities (23%) in the past year
- ✓ Rapid growth in cell targets: TAA, GPRC5D, CLEC12A, CD22, CD276, CLDN18 and KRAS experienced 100+% yr/yr growth in 2022

Source: Saez-Ibañez, Ana Rosa, et al. "Landscape of Cancer Cell Therapies: Trends and Real-World Data." *Nature News*, June 2022.

# ExPERT™ Platform Addresses Industry Challenges



## Challenges



Lack of industry standard for process design causes development to be costly and inconsistent across manufacturing runs



Next-generation cell therapy programs have become increasingly complex requiring multiple edits



Regulatory risk increases with new unknowns (donor cells, next-gen approaches, new indications)



Vein-to-vein manufacturing times are high; optimizations needed to deliver medicines to patients faster

## MaxCyte's Solutions



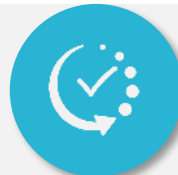
MaxCyte technology allows plug and play processes with rapid optimization delivering reproducible outcomes and the ability to seamlessly scale up from pre-IND to the clinic and commercialization



Flow Electroporation® technology facilitates multiplex and sequential engineering without the payload and capacity limitations of viral approaches



FDA Master File can be referenced in regulatory filings to accelerate and de-risk regulatory review



ExPERT™ platform provides industry leading transfection efficiency & cell viability at high scale in 30 minutes or less, enabling manufacturers to quickly scale up production



# The ExPERT™ Platform Enabling Non-Viral Cell Engineering



- Launched in 2019 based on MaxCyte's **proprietary Flow Electroporation® technology** and has been optimized for the past 20+ years
- Leverages the reversible permeability of the cell membrane in response to an electric charge
- **Universally delivers molecules**, such as nucleic acids, gene-editing tools and proteins, into cells
- **Agnostic to cell type, approach (auto/allo) and/or gene manipulation technology**
- Enables customers to use a **single platform from concept through to the clinic** in a GMP environment
- Supported by a **robust intellectual property portfolio** (150+ patents granted in US and foreign jurisdictions and 95+ patents pending worldwide)

## ExPERT™ Instrument Portfolio



### High Performance:

- >90% transfection efficiencies (depending on cell type and molecule)
- >90% cell viabilities
- Computer-controlled system for reproducible results

### Flexibility:

- Single, fully-defined, animal component-free electroporation buffer for all cell types
- Pre-loaded library of validated, cell-specific protocols

### Scalability – Ability to Transfect:

- 75,000 to 7 million cells in seconds
- Up to 20 billion cells in less than 30 minutes
- And up to 200 billion cells in less than 30 minutes with the high scale VLx

### High Quality:

- Sterile, single-use processing assemblies (PAs)
- Closed, cGMP-compliant, ISO-certified, and CE marked instruments
- Supported by US FDA Master File and global equivalents

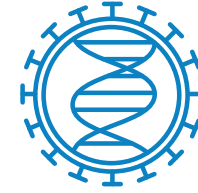
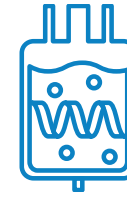
# MaxCyte Business Model – Drug Discovery Market

## DRUG DISCOVERY & DEVELOPMENT -

Cells used to Discover / Produce Drug Products

**Key Applications:** Cell-based assays, protein and antibody production, vaccine development

**Customer base:** Large/small biopharma and academic centers



Drug Discovery Revenue Model



Instrument sale (ATx/STx)



Single-use disposables (processing assemblies)



Razor/Razor Blade Economics



ATx

Small/mid-scale RUO



STx

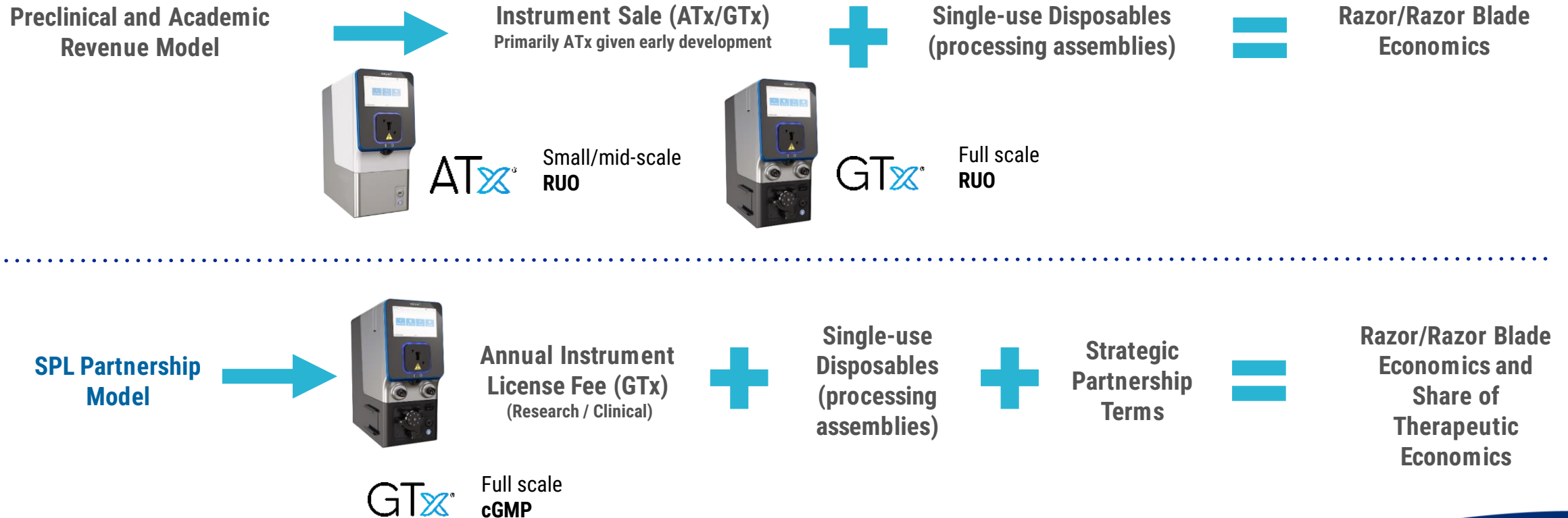
Full scale RUO

# MaxCyte Business Model – Cell Therapy Market

**CELL THERAPY** – Cell itself is the Drug

**Key Applications:** *Ex-Vivo* Engineered Cell Therapies

**Customer Base:** Leading global cell therapy developers and academic translational centers



# Example: Typical Single-Product Revenues from a Representative License Deal



# SPL Partnerships Offer Significant Revenue Upside, Particularly in Commercial

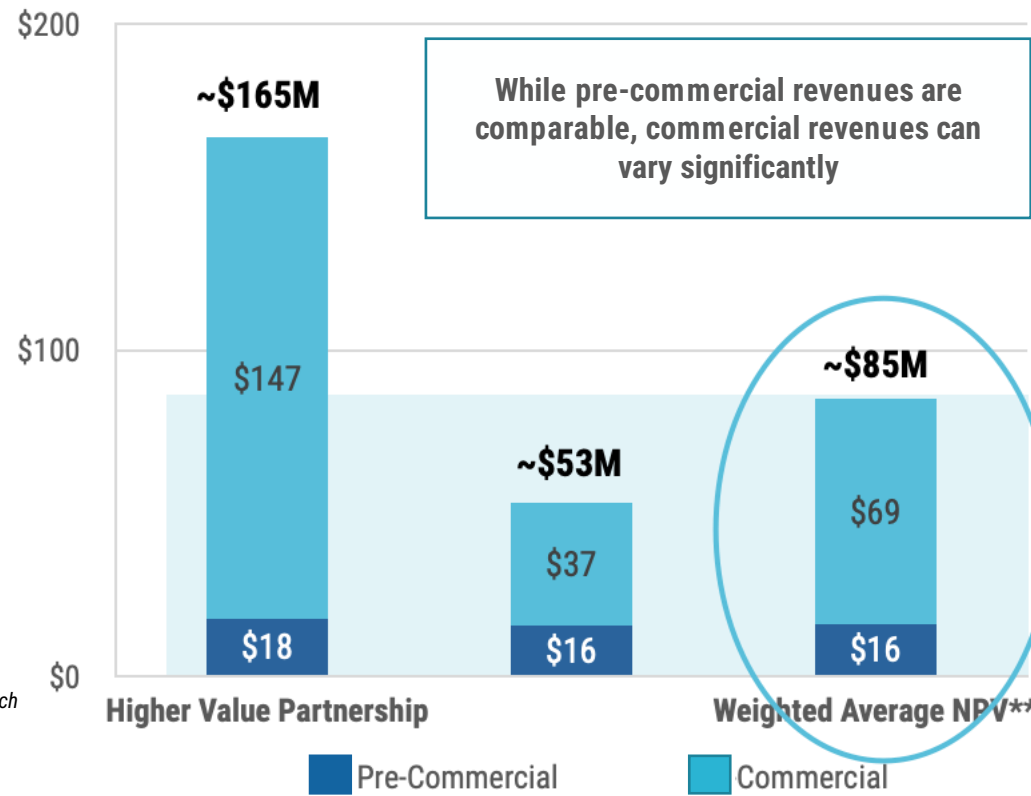
## Higher Value Partnership NPV

### Influencing Factors:

- *Large indications* – greater royalty revenues or early achievement of sales-based milestones
- *Instrument & consumables* – Higher utilization

**Significant upside in commercial revenue opportunity**

**Example Partnerships NPV\***  
Assumes 6 programs per SPL launching 1 year apart, 2 fail in preclinical, 4 enter clinical, and 1 reaches commercial



Numbers are illustrative as an example and not specific to one SPL Partnership

## Lower Value Partnership NPV

### Influencing Factors:

- *Small indications* – lower sales royalties or longer time period to realize commercial milestones
- *Conservative commercial milestones* – Smaller opportunity
- *Instrument & consumables* – Lower utilization

**Lower-bound estimate per Partnership**

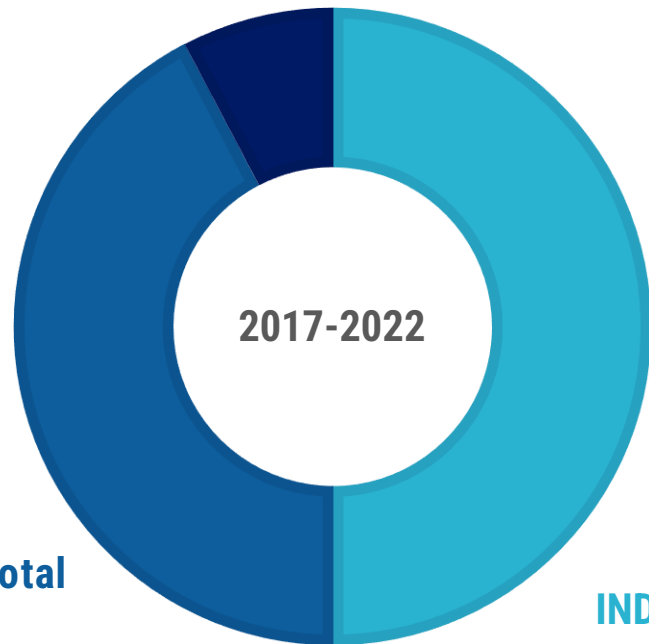
\*10-year NPV  
\*\*Weighted based on the expected split of commercial programs in Year 6 (assuming earliest approval); Assumes first 5-years of standard ten-year biotech sales curve

# MaxCyte Partnership Pre-Commercial Milestone Events

Total Milestone Events by Phase



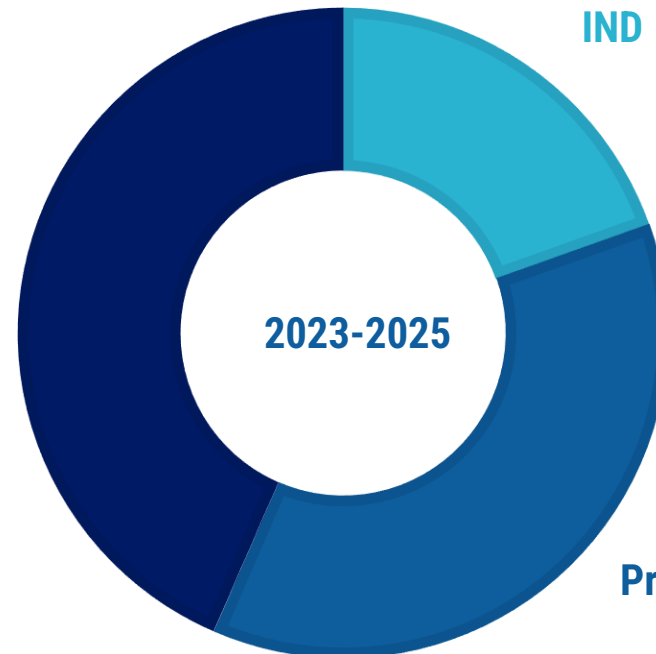
**Pivotal or Later**



**Pre-Pivotal**

**IND**

**Pivotal or Later**



**Pre-Pivotal**

## Representative SPL Payments

- IND:** Low to Mid 6-figure milestones
- Pre-Pivotal:** Low 7-figure milestones
- Pivotal or Later:** Low to Mid 7-figure milestones

50 potential SPL pre-commercial milestone events over the next 3 years

As of March 2023 / Pre-Pivotal includes Phase 1, Phase 2 and first manufacturing events

# MaxCyte Partnerships – Near and Long-Term Revenue Potential with Strong Upside in Commercial Opportunity



## First Wave

**1 Potential Approved Partner Program**

**Launch Potential:**  
2024

**SPL Program:**  
Vertex's Exa-Cel

**Indications:**  
Sickle Cell Disease  
Beta-Thalassemia

## Second Wave

**7 Potential Approved Partner Programs**

**Launch Potential:**  
2025-2027

**SPL Programs:**

SPL Partner A Program 1  
SPL Partner A Program 2  
Caribou's CB-010  
Editas' EDIT-301  
Precision Bio's Azer-cel  
Vor's Trem-cel  
Invios' APN401

**Indications:**

Lymphoma/Leukemia  
Solid Tumors  
Sickle Cell Disease  
Beta-Thalassemia

## Third Wave

**8 Potential Approved Partner Programs**

**Launch Potential:**  
2028-2030

**SPL Programs:**  
Undisclosed

**Example Indications:**

Solid Tumors  
Lymphoma/Leukemia  
Multiple Myeloma  
Sickle Cell Disease  
Beta-Thalassemia

## Fourth Wave

**20+ Additional Preclinical Partner Programs**

**Launch Potential:**  
2030+

**Example Indications:**

Solid Tumors  
Autoimmune Diseases  
Neurodegenerative Diseases  
Genetic Diseases  
Lymphoma/Leukemia

## Fifth Wave

**Additional Licensed Programs and New Partnerships Signed**

**Launch Potential:**  
2032+

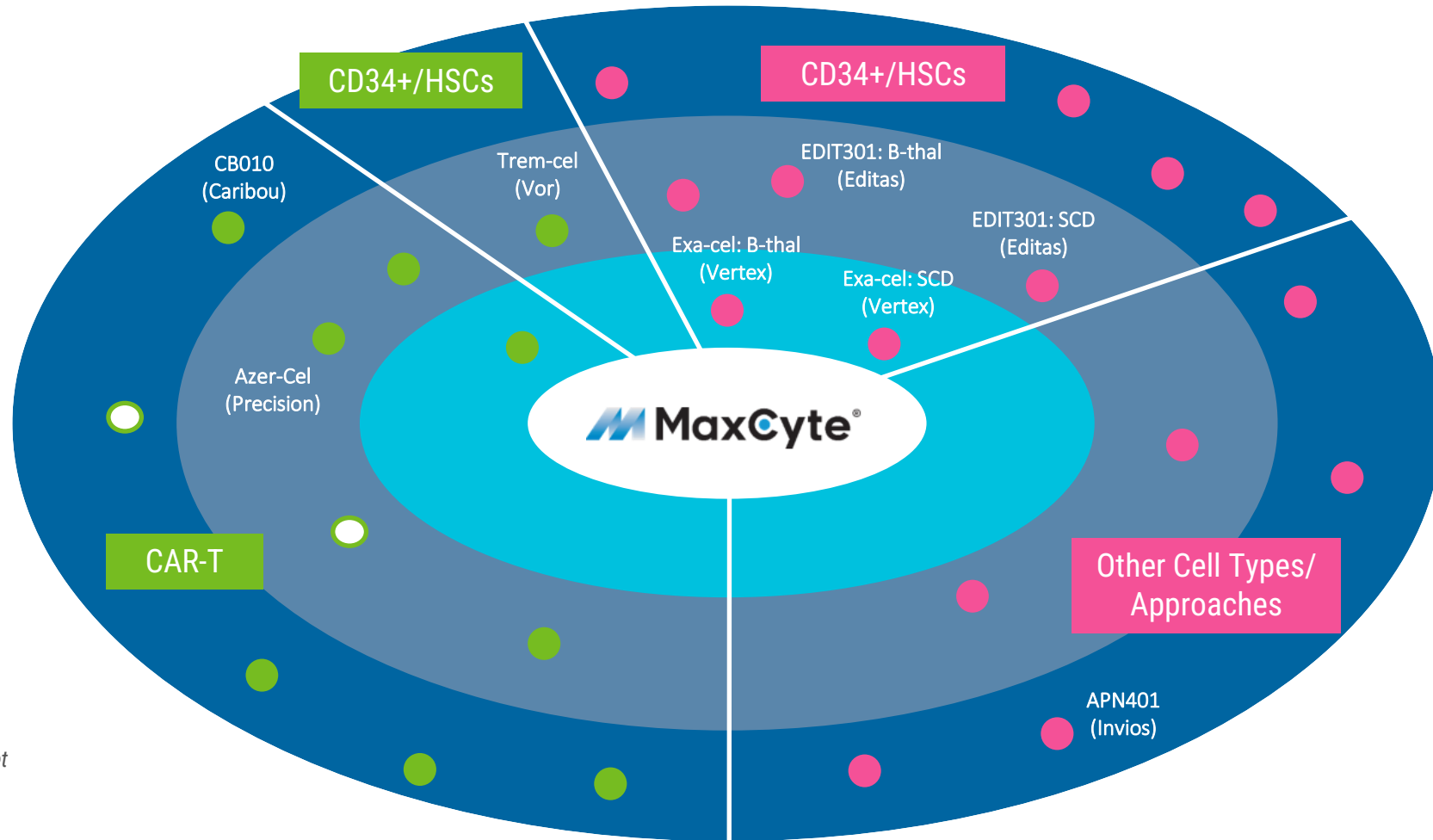
# MaxCyte-Enabled Active Clinical Trials

## Clinical Phase:

- Phase 1
- Phase 1/2
- Pivotal

## Cell Approach:

- Allogeneic
- Autologous



As of March 2023 / Includes Commercial and Academic Clinical Trials

○ Program received IND clearance but is not yet listed on [clinicaltrials.gov](https://clinicaltrials.gov)



# MaxCyte Enables Next-Generation Cell Therapies Across a Variety of Diseases



## Indications in Active MaxCyte-Enabled Clinical Trials

*Clinical trial = FDA IND clearance or equivalent*

### Genetic Diseases

- Beta-Thalassemia
- Sickle Cell Disease
- Chronic Granulomatous Disease (CGD)

### Hematological Malignancies

- Acute Lymphoblastic Leukemia
- Acute Myeloid Leukemia
- Chronic Lymphocytic Leukemia
- Multiple Myeloma
- Non-Hodgkin Lymphoma
- T-Cell Lymphoma



### Infectious Disease

- HIV

### Solid Tumors

- Non-small Cell Lung Cancer
- Glioblastoma
- Renal Cell Carcinoma
- Other Solid Tumors

# 1,000+

Estimated patients in active clinical trials enabled by MaxCyte

*As of March 2023 / Includes Commercial and Academic Clinical Trials. Source: [clinicaltrials.gov](https://clinicaltrials.gov)*

## Gene-Editing Tools used in MaxCyte-Enabled Clinical Trials

- ✓ ARCUS
- ✓ Base-editing (CRISPR)
- ✓ CRISPR
- ✓ RNA-Based Engineering
- ✓ TALENS
- ✓ Zinc Finger Nucleases (ZFNs)

**First MaxCyte-Enabled Therapy is expected to be approved as early as**

# 2023/2024

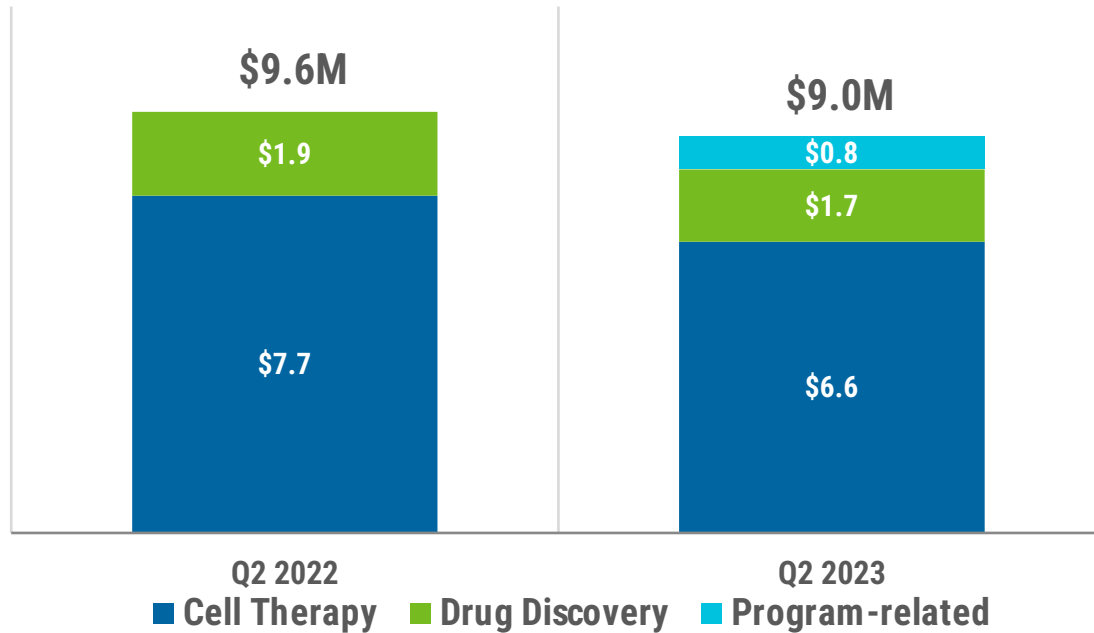
*Source: Evaluate Pharma*

# Financials Update

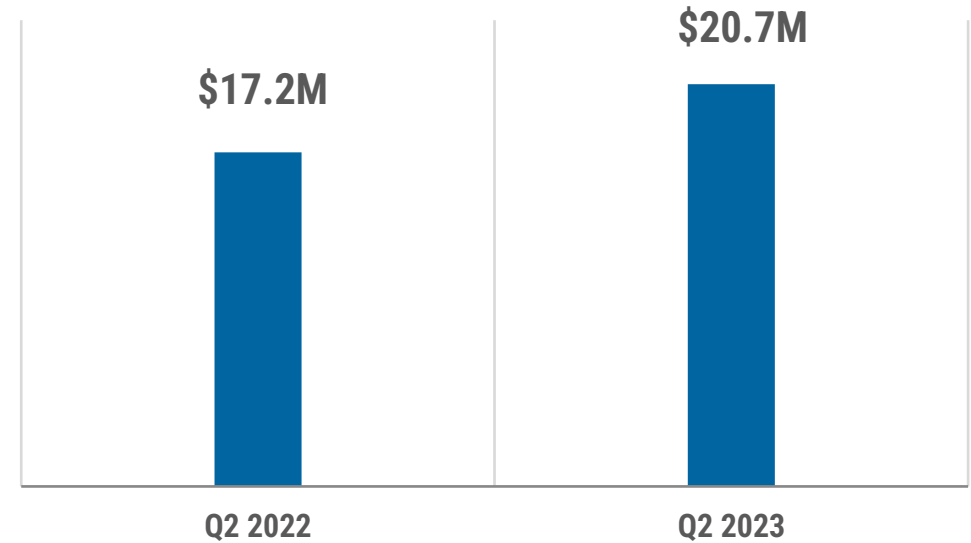


# Q2 2023 Key Financial Highlights

## Revenues (\$M)



## Operating Expenses (\$M)



## Gross Margins

**~85%**



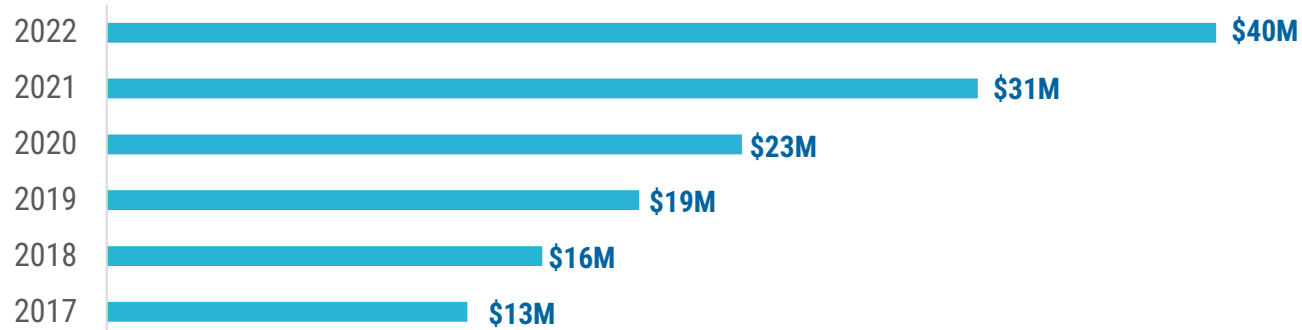
## Balance Sheet

Total cash, cash equivalents and short-term investments were \$216 million as of June 30, 2023

# Continued Growth Over the Last 5+ Years



### Core Business Revenue by Year



Core Business Revenue

Core Revenue 5-Year CAGR

**~25%**

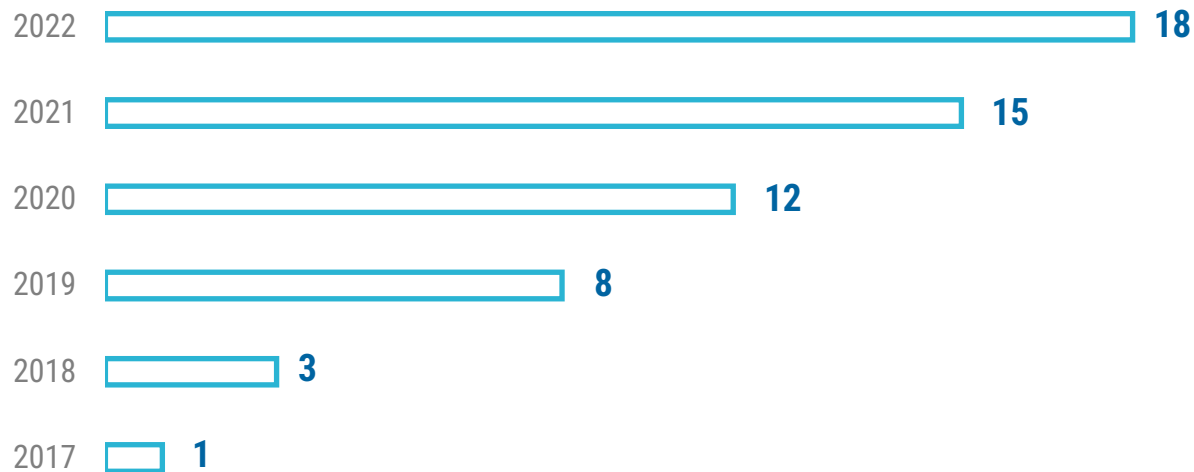
2018-2022

Gross Margin

**~89%**

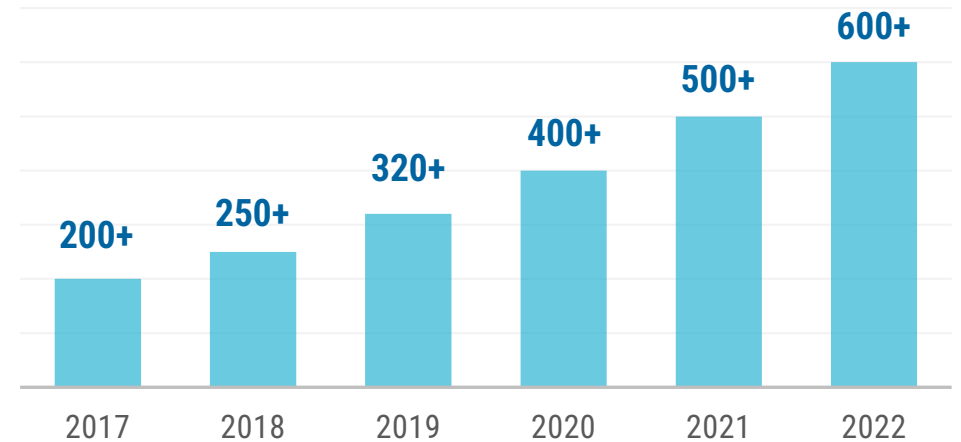
2018-2022

### Cumulative SPL Partnerships by Year

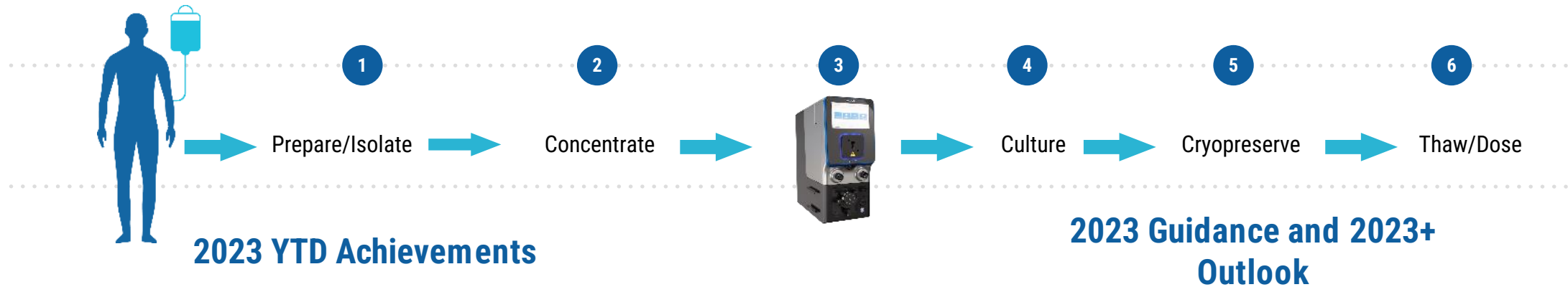


SPL Partnerships

### Rapid Growth of Cumulative Instrument Placements



# 2023 YTD Summary and Outlook for 2023+



- Five SPL partnerships announced year-to-date:
  - Prime Medicine in August, Lyell Immunopharma and Vittoria Biotherapeutics in July, Walking Fish Therapeutics in May and Catamaran Bio in January
  - The total number of SPL partners now stands at 23
- Total cash, cash equivalents and short-term investments were \$216 million as of June 30, 2023
- Douglas J. Swirsky appointed MaxCyte's Chief Financial Officer, bringing over two decades of experience in the healthcare sector, including as a public company executive at Nasdaq-listed organizations
- Published Inaugural ESG 2023 Summary Report in May

- Core revenue for 2023 expected to be comparable to 2022 and SPL Program-related revenue expected to be approximately \$6 million for the year
- Continue to launch new PAs to address customer needs around scale and build out in-house manufacturing capacity including automation
- Controlled launch of the VLx to develop use cases in applications and cell types
- Continue to build out capabilities to serve global commercial launches of therapeutic products enabled by MaxCyte
- Evaluate opportunities that are an expansion of the core technology including process analytics and product characterization

# Thank you!

## Any questions?



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